Wisconsin families need access to high-quality child care and preschool to support working parents and to ensure that children start kindergarten ready to learn. During the first five years of life, children learn critical skills such as language and socio-emotional regulation, which provide a foundation for lifelong learning. High-quality preschool and child care can support healthy development and enable parents to work. Unfortunately, too many children are left behind by the status quo. In fact, differences in children’s cognitive abilities by income are evident at only 9 months old and significantly widen by the time children are age 2. Early learning has positive impacts for children, families, and the economy. It’s time to work to put these programs within reach.

**Wisconsin families need access to high-quality child care and preschool**

Wisconsin has 428,589 children under age 6, 73 percent of whom have all available parents in the workforce.

High-quality child care and preschool programs help narrow school readiness gaps, which is particularly important for children of color and those living in low-income families. Thirty-six percent of Wisconsin children under age 6 live in low-income families.

The supply of high-quality child care is limited. Many states have implemented quality rating and improvement systems (QRIS) to assess and support quality in early care and education programs. Currently, 82 percent of Wisconsin child care centers participate in QRIS.

**The cost of child care is out of reach for families**

Annual costs at a child care center in Wisconsin average $21,348 for an infant and a 4-year-old, which is 30 percent of the median income for families with children.

For low-income families and people of color, the average cost of child care would constitute the majority of income in most cases.

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**Children living in low-income families**

<table>
<thead>
<tr>
<th></th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>36%</td>
</tr>
</tbody>
</table>

**Race and ethnicity of children younger than age 5**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>70%</td>
</tr>
<tr>
<td>African American</td>
<td>9%</td>
</tr>
<tr>
<td>Latino</td>
<td>12%</td>
</tr>
<tr>
<td>Asian</td>
<td>4%</td>
</tr>
<tr>
<td>American Indian and Alaska Native</td>
<td>1%</td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander</td>
<td>&lt;.5%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>4%</td>
</tr>
</tbody>
</table>

30 percent of Wisconsin’s children under age 5 are children of color.
The current child care system is failing Wisconsin families
On average, the Child Care and Development Block Grant (CCDBG) serves only 10 percent of federally eligible children in Wisconsin. This results in only 27,700 Wisconsin children served through CCDBG funds. Of those served, 84 percent attend licensed or regulated center-based care.

Wisconsin families need greater access to high-quality preschool programs
Wisconsin provides free, voluntary education for 4-year-olds, dependent on participation by the school district. Additionally, Wisconsin provides state funding that supplements the federal Head Start program to provide comprehensive early childhood education to 3- and 4-year-olds from low-income families and those with disabilities. This preschool program meets, on average, 4.1 quality benchmarks set by the National Institute for Early Education Research and spends $5,791 annually per student.

In Wisconsin, 11 percent of 3-year-olds and 78 percent of 4-year-olds are enrolled in a public preschool program.

Investing in high-quality early learning programs affects economies
Making child care more affordable for families can increase mothers’ workforce participation, resulting in a boost to the state’s economy.

In Wisconsin, if child care costs did not exceed more than 10 percent of a family’s income, the state’s economy would increase nearly $40.93 million.

We can do better for Wisconsin families
The Center for American Progress proposes two solutions to put high-quality child care and preschool within reach for Wisconsin families and create an early childhood learning continuum for children:

- If child care costs are capped at 10 percent of a family’s income, Wisconsin families would save $4,680 a year.
- Voluntary universal preschool for all 3- and 4-year-olds. This would increase access for 99,000 children in Wisconsin.


8 Note: IL, NH, and OK require participation in QRIS or it’s required by licensing standards, and therefore participation is listed as 100 percent. FL has three regional QRIS with available data: MD is Miami-Dade County, PB is Palm Beach County, and D is Duval County.


18 Ibid.

19 Note: In states that do not serve 3-year-olds or with no state-funded preschool program, enrollment rates include federal Head Start only.


22 Ibid.

23 Author’s analysis based on data from Child Care Aware of America, “Parents and the High Cost of Child Care” and the 2015 U.S. median income as measured by Kids Count Data Center. See Kids Count Data Center, “Median Family Income Among Households With Children.”
