



Yoca Ardití-Rocha is an international Sustainability Professional with over 15 years of experience. A Biologist with a degree on Corporate Sustainability from the Institute of Global Sustainability at the University of Vermont and a Master's degree in Liberal Arts from Harvard University in Sustainability.

She is the Executive Director of The CLEO Institute where she works to drive climate action through community engagement and education.

Yoca is an AI Gore trained climate change speaker and presenter, an active member of the International Society of Sustainability Professionals (ISSP), and a US Green Building Council certified LEED-Green Associate.

Before joining CLEO, she was the founder and executive director of No Planeta B, a consultancy with an advocacy core, which specialized in carbon footprint inventories, climate action planning, sustainable events, climate literacy and corporate environmental capacity training in South Florida & Latin America.

She has participated in past United Nations climate negotiation conference of parties and has served as the sustainability advisor for several schools, colleges, and organizations in the region. Yoca is passionate about solving the climate crisis and is considered an influencer in this field frequently invited as a keynote speaker to a variety of forums from conferences, to high level meetings, to radio and TV networks like NPR, Telemundo, NBC6, ABC, and others.

Yoca recently received the “*Legendary Women in Sustainability Award*” by the Ford Motor Company in 2019.

After living abroad for the last 10 years, Yoca has resettled back in Miami with her husband, her son, and her daughter. She speaks Spanish, English and Portuguese.

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