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To: Interested Parties

Subject: Democrats Lead Wisconsin Races; Gun Legislation Popular

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A new Public Policy Polling survey of Wisconsin voters finds that Hillary Clinton leads the Presidential race in the state 48/41, and Russ Feingold leads the Senate race in the state 49/44. Key findings from the survey include:

-84% of voters in the state support requiring background checks on all gun sales, to only 11% who are opposed to them. 76% of voters support prohibiting individuals convicted of committing a hate crime from buying a gun, to just 13% opposed to that. And 74% support prohibiting anyone convicted of stalking or domestic abuse from buying a gun, to only 15% opposed to that. Each of these measures has strong bipartisan support, with 80-92% of Democrats in support, 74-84% of independents, and even 65-76% of Republicans.

-His record on gun issues is causing Ron Johnson problems in the US Senate race. By a 24 point margin voters say his opposition to background checks legislation makes them less likely to vote for him, and by a 20 point margin voters say his opposition to prohibiting known terror suspects from buying guns makes them less likely to vote for him.

-Common sense gun legislation is very popular among the voters who remain undecided for President and Senate. Undecideds for President support expanded background checks 88/2, and undecideds for Senate support them 86/5.

-Wisconsin voters would also like to see a push for stronger gun legislation at the state level. 59% would be more likely to vote for a state legislator who supported expanding background checks to all gun sales, compared to only 13% who would be less likely to vote for a legislator who wanted to do that.

Public Policy Polling surveyed 891 likely voters on October 31st and November 1st. The margin of error is +/-3.3%. 80% of participants, selected through a list based sample, responded via the phone, while 20% of respondents who did not have landlines conducted the survey over the internet through an opt-in internet panel.

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