



# True South

Unleashing Democracy in the Black Belt  
50 Years After Freedom Summer

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By Ben Jealous June 2014

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# Introduction and summary

**This report contains corrections. See page 24.**

The 1964 Mississippi Freedom Summer was a pivotal moment for democracy in America. Yet 50 years later, despite many gains at the local level, the dream of Freedom Summer remains largely unrealized in the stretch of heavily black southern states known as the Black Belt. There are a number of significant and troubling signs:

- Large numbers of black voters and voters of color remain unregistered.
- New waves of voter suppression laws are being passed, and they have taken a form not seen since the rise of Jim Crow laws.
- The general wisdom in many Black Belt states remains that when it comes to winning statewide office, candidates who support the views and concerns of people of color simply do not have a chance.

Nevertheless, the Black Belt region is in a state of change. Waves of black remigration and Latino and Asian immigration are infusing Black Belt states with a more diverse, more tolerant, and more progressive population. At the same time, extreme right-wing attacks on women's rights, as well as a rising generation of increasingly tolerant young white voters, have begun to increase the possibilities for successful multiracial voter coalitions and candidates of color at the statewide level.

This report examines the conditions in the Black Belt today and identifies lessons from Freedom Summer that can help today's political organizers build a more inclusive Black Belt.

The first and most important lesson is that massive voter registration can overcome massive voter suppression. Our analysis shows that registering just 30 percent of eligible unregistered black voters or other voters of color could shift the political calculus in a number of Black Belt states, helping blacks elect candidates who share their concerns or alternatively, forcing all candidates to pay attention to the community's concerns. Registering 60 percent or 90 percent would change the political calculus in an even greater number of states.

However, if organizers seek to maintain this progress in the long term, they must also embrace two other lessons from Freedom Summer. The second lesson is that coalition building is the key to transformative political power. The third is that successful movement is a marathon, not a sprint.

Taken together, these three lessons can provide the tactical framework for advancing inclusion and unleashing democracy in the Black Belt.

# Polarization in the Black Belt:

## A brief history

The so-called “Negro Question” has always played a defining role in the politics of the Black Belt. For the first half of the 20th century, the Democratic Party enjoyed broad success in the region. So-called “Dixiecrats” dominated elections for decades by offering a mix of populism and hardline support for segregation and Jim Crow laws. After the civil rights advances of the 1960s, many white former Dixiecrats fled for the Republican Party, and the following decades saw a further exodus of white voters to the GOP.<sup>1</sup>

Except for a few short periods of time, voting patterns in the Black Belt states have been racially polarized since the end of Reconstruction, with whites and non-whites deeply divided in their political preferences.<sup>2</sup> That reality—combined with the fact that whites make up a great percentage of the region’s total population—has made it difficult for black voters and voters of color in the Black Belt to elect candidates who support their views and concerns.

As a consequence, the policy agenda typically favored by blacks and voters of colors in the Black Belt has largely been held in check. Below are a few examples of the policies that dominate the region, notwithstanding consistent opposition from communities of color. Out of 13 Black Belt states:

- Nine states have passed laws requiring voters to bring photo identification to the polling booth in order to cast a traditional ballot. These states are Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, Tennessee, Texas, and Virginia.<sup>3</sup> Many of the Black Belt states have also passed or introduced laws to abolish or limit early voting and to restrict registration—all of which have the effect of suppressing voters of color and low-income voters generally.

- Nine states have governors who elected not to expand Medicaid in the wake of the Affordable Care Act, effectively denying health care to millions of their citizens, overwhelmingly the poor and people of color. These states are Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Texas.<sup>4</sup>
- Eleven states have passed “right-to-work” laws, which discourage organizing by unions. These states are Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia.<sup>5</sup>
- Ten states received a grade of “D” or lower on the Center of American Progress’ “State of Women in America” report, indicating poor performance on economic opportunities, leadership opportunities, and women’s health. These states are Alabama, Arkansas, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia.<sup>6</sup>
- Three states have introduced laws prohibiting undocumented immigrants from receiving public benefits—Alabama, Georgia, and South Carolina<sup>7</sup>—while two states have introduced proof-of-citizenship laws that discourage voting by people of color—Alabama and Tennessee.<sup>8</sup>
- Six states rank in the top 15 in the country for carbon dioxide emissions,<sup>9</sup> which disproportionately affect the health of low-income communities and communities of color.<sup>10</sup> These states are Alabama, Florida, Georgia, Louisiana, North Carolina, and Texas.

Moreover, very few blacks or people of color have ever held statewide office in the Black Belt. In the past century, Black Belt voters have elected only one black governor, two black lieutenant governors, and no black senators.<sup>11</sup> Only four Hispanics and two Asians have held any of those elected positions in the Black Belt in more than a century.



## What is the Black Belt?

The “Black Belt” is an informal name for the states and counties that stretch across the former Confederate states, east to west from Delaware to East Texas, and north to south from the southern tip of Tennessee to the northern counties of Florida.

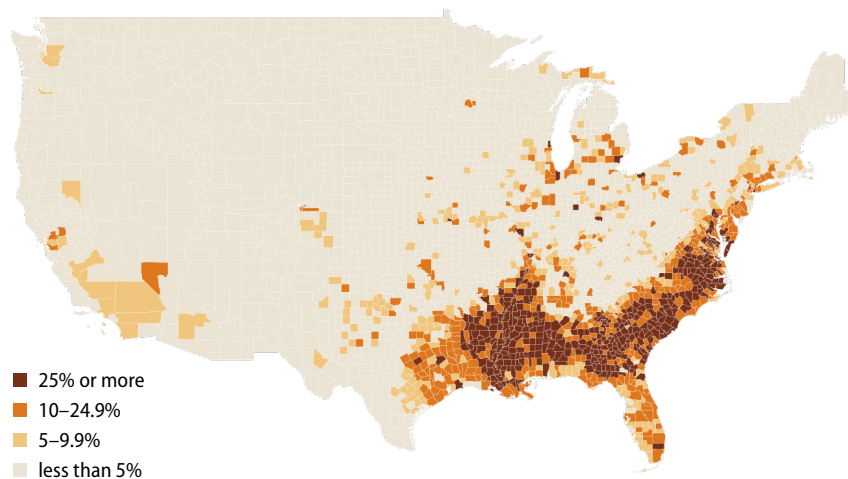
The Black Belt earned its nickname for two reasons: the dark, rich soil that made the region ideal for farming and the legacy of plantation slavery that the fertile soil enabled. Since the days of the transatlantic slave trade, the region has been home to a varying but always sizable percentage of the country’s black population.

For the purpose of this report, we will define the Black Belt as the following 13 states, each of which has a black population of at least 10 percent: Alabama, Arkansas, Delaware, Florida, Georgia, Maryland, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, and Virginia.

This definition correlates roughly with the U.S. Census Bureau’s definition of the U.S. South, although our definition does not include the states of West Virginia, Kentucky, and Oklahoma or the District of Columbia.<sup>12</sup>

**FIGURE 1**  
**The Black Belt**

Counties by percentage of black population



Source: Bureau of the Census, "Race, Hispanic or Latino, Age, and Housing Occupancy: 2010," available at [http://factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=DEC\\_10\\_PL\\_QTPL&prodType=table](http://factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=DEC_10_PL_QTPL&prodType=table) (last accessed June 2014).

# Why this time is different: The opportunity for a less polarized and more inclusive Black Belt

Although the Black Belt has experienced a long history of polarization, a number of factors are coming together that could change this dynamic. Let's examine these conditions next.<sup>13</sup>

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## Changing demographics

The demographics of the United States are changing rapidly. In the 16 years between 1996 and 2012, the share of the voting population that was non-Hispanic white decreased from 82.5 percent to 73.7 percent.<sup>14</sup> By 2043, America will be a majority-minority country, and no single racial or ethnic group will make up a clear majority of the American people.<sup>15</sup>

This demographic shift is especially pronounced in the U.S. South. From 2000 to 2010, the non-Hispanic white population in the South grew at a rate of 4 percent, while the so-called “minority” population in the region experienced a 34 percent growth, the greatest out of any region in the country.<sup>16</sup> In 2000, the South was 34.2 percent minority, or people of color, and that number jumped to 40 percent by 2010. These trends could have a major effect on the region's politics because voters of color tend to be more progressive<sup>17</sup> and vote overwhelmingly for progressive candidates.<sup>18</sup>

Let's examine these trends more deeply.

## The Great Remigration: The reversal of a historic trend

Between 1910 and 1970, an estimated 5 million blacks fled the southern United States for northern cities in what became known as the Great Migration.<sup>19</sup> The migration was driven partly by economic factors but also by racial segregation and systemic terrorism.

In recent years, however, blacks have been moving back to the South at a remarkable rate. From 2000 to 2010, the Black alone-or-in-combination population grew by 18 percent in the South\*. In fact, in 2010, the share of blacks who lived below the Mason-Dixon Line was at 57 percent—the highest it has been since 1960.<sup>20</sup> Blacks now make up an estimated 20 percent of the population of southern United States.<sup>21</sup>

Notably, 40 percent of blacks who moved to the South since 2000 were between the ages of 21 and 40 years old, so there is reason to believe the black population will only grow as these young transplants settle down and start families.<sup>22</sup>

## Other communities of color have grown as well

As the black population in the Black Belt has grown, so have the Hispanic, Asian, and Native American populations.

The Hispanic population in the South increased by 57 percent in the first decade of the new millennium, from 11,586,696 to 18,227,508\*.<sup>23</sup> Nine Black Belt states saw their Hispanic population more than double from 2000 to 2011: Alabama, Arkansas, Delaware, Georgia, Maryland, Mississippi, North Carolina, South Carolina, and Tennessee.<sup>24</sup> Meanwhile, from 2000 to 2010, the Asian alone-or-in-combination population grew the fastest in the U.S. south, growing by 69 percent, from 2,267,094 to 3,835,242 people.<sup>25</sup> The American Indian and Alaska Native population grew significantly in the U.S. South as well—by 36 percent—although the total population of American Indian and Alaska Natives in southern states remains relatively small at 1,712,102 people.<sup>26</sup>

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## Frustration with the extreme right wing

The second factor preparing the ground for a more inclusive Black Belt is the growing frustration among certain key white constituencies with the region's extreme right-wing leaders and their policies.

In many Black Belt states, right-wing extremists have hijacked the conservative movement. There are two main reasons for this trend. First, many conservative candidates for statewide office have essentially written off the support of voters of color and progressive voters and instead have taken increasingly staunch conservative stands to win over the remaining white vote. Second, decades of gerrymandering have corrupted the electoral process in a way that favors hardline candidates in general.<sup>27</sup>

These right-wing extremists have promoted policies that are increasingly out of touch with the actual needs and desires of their constituents, further pushing away voters of color, but also alienating white women and young voters. Let's examine the impact on each of these latter groups below.

### Young voters

Recent polling shows that the Millennial generation is the least racist and most tolerant in the history of our country.<sup>28</sup> Young people today, when compared to their counterparts in the late 1980s, are twice as likely to completely disagree with the statement "I don't have much in common with people of other races."<sup>29</sup> Moreover, 9 out of 10 people 18 to 29 year olds say they approve of interracial dating and marriage, compared with just 7 out of 10 of those in the Baby Boomer generation.<sup>30</sup>

Young voters are also more progressive than previous generations. Millennials are more likely to believe that government should reduce the income gap, improve public schools, and make college more affordable.<sup>31</sup> They are also significantly more concerned about protecting the environment.<sup>32</sup> Notably, even those Millennials who identify themselves as Republican or conservative are less anti-government than their counterparts in previous generations.<sup>33</sup>

Because of their tolerant attitudes and progressive views, young white voters in the Black Belt may be less likely to respond to the “culture war” issues and racial appeals that white politicians have used for decades to drive a wedge between white voters and voters of color. These past tactics include the politicizing of the Confederate battle flag, which helped to determine the 2002 Georgia gubernatorial race<sup>34</sup> and has played a role in South Carolina’s politics for years.<sup>35</sup>

As one example, young whites voted for President Barack Obama at a rate of 54 percent in 2008 and 44 percent in 2012, higher rates than their elders.<sup>36</sup> There is evidence that this could be a sustained trend. David Madland and Ruy Teixeira at the Center for American Progress have argued that the decreasing salience of “culture war” issues for Millennial voters could be the “acrimonious disputes about family and religious values, feminism, gay rights, and race” that have “frequently crippled progressives’ ability to make their case to the average American.”<sup>37</sup>

## White women

The Black Belt in recent years has been home to some of the most aggressive attacks on women’s rights and women’s health. This has alienated women of all colors, although it could have the biggest impact on the voting outcomes of white women in the region, who have voted for extreme right-wing candidates in recent years despite these attacks.

The Black Belt is already home to states that have the most restrictive laws when it comes to women’s health. As mentioned above, the majority of Black Belt states received a grade of “D” or lower on the Center of American Progress’ “State of Women in America” report.<sup>38</sup> Yet the attacks keep coming: In 2014 alone, Black Belt lawmakers have taken the following actions:

- In South Carolina, a state senate committee voted to expand the state’s “Stand Your Ground” law to include fetuses, which many women’s health advocates viewed as an attempt to challenge *Roe v. Wade* and the right to a safe and legal abortion.<sup>39</sup>
- In Alabama, the state house of representatives voted to ban abortions when a fetal heartbeat is detected, which occurs at about six weeks.<sup>40</sup>

- In Texas, Republican Gov. Rick Perry signed a law making it more difficult for physicians to perform abortions, which has caused abortion clinics to close and reduced opportunities for women to get medical care.<sup>41</sup>

These attacks have started to affect voting patterns. In 2012, for example, Virginia Gov. Bob McDonnell (R) and his Attorney General Ken Cuccinelli (R) supported a bill that would have required some women to undergo an invasive procedure called a “transvaginal ultrasound” before getting an abortion.<sup>42</sup> Many women saw this as governmental overreach into their personal medical decisions. In the following year’s gubernatorial race, Cuccinelli received significantly less support from white women than McDonnell had received four years earlier—54 percent compared to McDonnell’s 63 percent in 2009.<sup>43</sup> Analysts cited this drop as one of the primary reasons that Cuccinelli ultimately lost the 2013 gubernatorial race.<sup>44</sup>

## Dress rehearsals for a more inclusive Black Belt

There have been two occasions that could be termed “dress rehearsals” for a more progressive and inclusive Black Belt. The first occurred in the years following the Civil War—the Reconstruction era—and the second took place in the mid-1970s. The extreme right wing stymied both of these movements with racially divisive, suppressive, and often violent tactics.

### Reconstruction

The years immediately following the Civil War offered a glimpse of what a more inclusive Black Belt could look like. Reconstruction historian Eric Foner has estimated that 2,000 black men held public office in the South between the years 1865 and 1876, including two U.S. senators and one governor.<sup>45</sup>

The curtain closed on this period in 1877 when President Rutherford B. Hayes withdrew federal troops from the U.S. South. The troops had been deployed in part to protect the rights of the newly freed slaves, and their removal allowed the white power structure to regain control. Free from federal oversight, southern whites began to suppress the black vote in two ways: with poll taxes and literacy tests used to disenfranchise black voters and with outright violence to keep them away from the polls. As a result, from 1901 to 1972, there was not a single black member of Congress or governor from the former Confederate states.<sup>46</sup>

### The “New South” of the late 1970s and 1980s

In the years following Freedom Summer, the Black Belt experienced a temporary coalition of white and black working-class voters. As the black voter registration rate shot up, white attitudes toward race softened, and, as Bob Moser writes in his book *Blue Dixie*, by the early 1970s, “every single Southern state but Alabama ... had elected a moderate-to-progressive governor calling for racial reconciliation and ‘lift-all-boats’ economic reforms.”<sup>47</sup> These governors included Terry Sanford in North Carolina and Jimmy Carter in Georgia. Although these “New South” governors were always white, they did offer a vision of a progressive and inclusive future.

The political moment did not last long, however. In the late 1960s, presidential candidate Richard Nixon started campaigning in the South with his so-called “Southern Strategy.” Instead of making outright racial appeals to white voters as 1964 GOP presidential candidate Sen. Barry Goldwater (AZ) did with his mantra that “forced integration is just as wrong as forced segregation,” Nixon used coded language to drive a wedge between working-class whites and blacks. His promises to oppose busing and focus on “law and order” convinced many working-class whites to vote for him, despite Nixon’s economic policies were against their best interests.<sup>48</sup>

Other politicians continued to use Nixon’s “Southern Strategy” for decades. In 1980, GOP presidential candidate California Gov. Ronald Reagan drew criticism for making a campaign stop at Mississippi’s Neshoba County Fair, just miles from a site where civil rights activists had been murdered in 1964. He used this campaign appearance to call for “state’s rights,” a move that many saw as a coded appeal to the old racial order.<sup>49</sup>

Mississippi Gov. Kirk Fordice (R) continued this trend of racially divisive politics in the early 1990s by advocating for the end of affirmative action, closing black colleges, and pushing so-called “tough on crime” criminal justice reforms.<sup>50</sup> By the mid-1990s, the promise of the “New South” was lost—or, more accurately, stolen.

# What the extreme right wing understands: Voters of color and young people hold the keys to the future

If the Black Belt is at a precipitous and historical moment, then one thing is for sure: The extreme right wing of the conservative movement understands this fully. There is also evidence that they are actively trying to hold back the rising multiracial and multiethnic majority.

In the past few years, right-wing extremists in the Black Belt have continuously attacked the most basic civil rights of people of color. The attacks have hit a tone not heard since the fall of Jim Crow, and they have taken a form not seen since Jim Crow's rise. Despite their stated intent—to safeguard against voter fraud and make the country safer—these attacks have had the effect of disenfranchising and otherwise pushing away from the polls voters of color, women, young voters, and low-income voters of every color.<sup>51</sup>

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## Attacks on the right to vote

The right to vote is the right upon which all other rights depend. Yet in many Black Belt states, extreme right-wing leaders have found inventive ways to suppress the vote of people who disagree with them and their policies.

Perhaps the most well-known form of voter suppression has been the introduction of voter ID laws. According to the nonpartisan National Conference of State Legislators, 9 out of 13 Black Belt states now have laws requiring voters to bring photo identification to the polling booth in order to cast a regular ballot. Six of these laws are considered strict, meaning that if a voter does not have identification, he or she needs to take additional steps after Election Day in order for their vote to be counted.<sup>52</sup> Proponents of voter ID laws claim that they are meant to



prevent voter fraud, but actual cases of voter fraud have been proven to be nearly nonexistent.<sup>53</sup> Rather, these laws are about making it more difficult for people of color and low-income voters to vote.<sup>54</sup>

Voter suppression takes other forms as well. Florida, Virginia, and North Carolina have all passed restrictions on third-party voter registration in recent years.<sup>55</sup> A number of Black Belt states have also limited same-day registration and slashed early voting.<sup>56</sup> All of these changes have been proven to disenfranchise low-income voters and voters of color.

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### Attacks on immigrants' rights

At the same time, many Black Belt states have introduced legislation that curtails the rights of undocumented immigrants and generally makes it more difficult for people of color to vote.

In June 2011, Alabama Gov. Robert Bentley (R) signed H.B. 56, an anti-immigration bill that many saw as more severe than the law it was modeled after, Arizona's S.B. 1070. Alabama's law prohibits undocumented immigrants from receiving public benefits and allows police to inquire about any person's citizenship status during a legal stop, detention, or arrest if they have, according to the statute, "reasonable suspicion" that the person is an undocumented immigrant. H.B. 56 also has a slew of other discriminatory effects on Hispanics and, in a practical sense, anyone with dark skin.<sup>57</sup>

Since then, Georgia and South Carolina have also passed copycat laws modeled after Alabama's statute.<sup>58</sup> Immediately after these copycat laws were passed, farmers began reporting that foreign field workers had moved away, and many itinerant immigrants were avoiding the region.<sup>59</sup>

In a similar move, South Carolina and Tennessee introduced proof-of-citizenship laws in 2012 that require citizens to provide documentary proof of citizenship before voting. These laws have been proven to have a chilling effect on voters of color, deterring hundreds of thousands of Hispanics from voting in these states.<sup>60</sup>

# The lessons of Freedom Summer and how we can apply them today

In so many ways, this moment in history resembles the moment that Freedom Summer activists faced in 1964. The demographic and political winds are shifting in ways that favor progressive voters and voters of color. In response, the right wing is pushing back by attacking these voters' basic civil rights.

What can citizens in the Black Belt do to protect and enhance the political rights of blacks and other people of color? How can activists build upon this moment to achieve the dream of the Freedom Summer movement—a region and nation where voters of color are not shut out of politics but instead have the chance to regularly be part of a governing coalition?

History is a wonderful teacher, and there are a number of lessons from the 1964 Mississippi Freedom Summer campaign that can inform today's situation. The following three sections will spotlight three lessons coming out of the Freedom Summer movement and lay out a strategy for applying these lessons to create political power for voters of color in the Black Belt.

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## Lesson 1: Voter registration can overcome voter suppression

The first and most enduring lesson from the 1964 Freedom Summer is that voter registration works, even in the face of voter suppression and violence.

The Freedom Summer activists in Mississippi faced an uphill battle from the beginning: In 1962, only 6.7 percent of eligible black voters in the state were registered to vote, the lowest of any state in the country\*.<sup>61</sup> The reason for this was two-fold: decades of poll taxes and literacy tests and systematic acts of violence against blacks who attempted to register or vote.

The violence continued over the course of that summer. Freedom Summer activists were harassed and often attacked by members of the Ku Klux Klan and White Citizens' Councils, who resented the young activists' attempts to upend the power structure. The triple murder of civil rights activists James Earl Chaney, Andrew Goodman, and Michael Schwerner in 1964 was the most infamous act of violence during the 10-week campaign, but the total number of acts of violence is much greater. Historian Doug McAdam estimates that at least 80 Freedom Summer workers were beaten, and 37 churches and 30 black homes or businesses were bombed or burned.<sup>62</sup>

Yet despite these challenges, the activists persevered and set in motion a continued upswing in voter registration that continues to this day. Between 1966 and 1970, more than 1.7 million blacks in the South registered to vote, raising the rate of registered black voters in the region to nearly 60 percent in 1970.<sup>63</sup> By 1972, the 11 former Confederate states had elected 665 blacks to state and local office.<sup>64</sup>

What would a massive wave of voter registration for people of color look like in the Black Belt today? We have established that voting patterns in the Black Belt states have long been racially polarized, and that this has made it difficult for black voters and voters of color to elect candidates who support their views and concerns. However, as the Freedom Summer activists understood, politics is a numbers game. Therefore, increasing political participation by black voters and voters of color in general could remedy this problem in one of two ways: by helping blacks elect candidates who share their concerns; or else by forcing candidates who would normally write off the black vote to pay attention to the community's concerns.

In an attempt to find out how a massive wave of voter registration for people of color would affect elections in the Black Belt today, we conducted a statistical analysis that came up with the findings below.

As of 2012, there were an estimated 3,723,000 unregistered blacks living in Black Belt states, as well as an estimated 3,257,000 unregistered Hispanics and an estimated 759,000 unregistered Asians.<sup>65</sup>

We looked at the hypothetical effect of a massive wave of voter registration in each of these communities. For each community, we asked what would happen if activists were able to register a certain amount of the community's unregistered voters—specifically, 30 percent, 60 percent, or 90 percent—thereby creating a certain number of new voters. (see the Methodology section below for further explanation of our methods)

We found that in many Black Belt states, a large registration drive targeting black voters could have a significant impact on the political calculus, and a large registration drive targeting black, Hispanic, and Asian voters in tandem could have an even larger impact. This is true for both presidential and midterm elections.

For instance, registering just 30 percent of unregistered black voters would yield enough new voters to upset the balance of power in North Carolina and Virginia in a presidential or midterm election year. This means that the number of new voters would be greater than the net average margin of victory over the past three gubernatorial elections. This could allow voters of color to elect a candidate of their choice, and at the minimum, affect the political decisions of all the candidates in the race.

Meanwhile, registering 60 percent of unregistered black, Hispanic, and Asian voters would upset the balance of power in Florida, Georgia, Maryland, North Carolina, South Carolina, Tennessee, Texas, and Virginia in presidential or midterm election year\*. In a presidential election year, Alabama would be added to that list.

### Case Study: Georgia

As a case study, let's look at Georgia—a state where gubernatorial candidates supported by voters of colors have not had success in recent years.

In 2002, a Republican State Sen. Sonny Perdue challenged incumbent Democratic Gov. Roy Barnes and won by a margin of 104,615 votes. Perdue was able to unseat Barnes in part by exploiting the issue of the Confederate states' emblem on the state flag: Barnes had supported a measure to shrink the size of the flag, and Perdue attacked him for this decision.<sup>66</sup> Although exit polling was not available, it is fair to assume that voting patterns were highly polarized by race: a poll conducted in 2002 showed that 95 percent of black voters in Georgia favored a Democratic candidate, while 61 percent of white voters favored a Republican.<sup>67</sup>

In 2006, Gov. Perdue defended his victory over Democratic gubernatorial candidate Mark Taylor, this time winning by a margin of 418,675 votes. This race was once again polarized; whites supported Perdue at a rate of 68 percent, while blacks supported Taylor at a rate of 81 percent.<sup>68</sup> In 2010, a term-limited Perdue endorsed Republican Rep. Nathan Deal, who ultimately beat his Democratic challenger, former Gov. Barnes, by a margin of 258,821 votes; exit polling was not available.

We define the “balance of power” in a state as the net average margin of victory for a certain political party over the previous three gubernatorial elections. Thus, in the case of Georgia, the balance of power favors the Republican candidate by a net average of 260,704 votes.

How would a massive voter registration drive targeting voters of color in Georgia affect elections?

**TABLE 1**  
**Number of new voters in Georgia**  
If X percent of unregistered eligible voters are registered, and turnout rates remain steady

Average margin of victory: 260,703		Percent registered		
		30%	60%	90%
Presidential election year average	New black voters	147,600	295,100	442,700
	New black, Hispanic, and Asian voters	200,100	400,200	600,300
Midterm election year average	New black voters	146,000	292,000	437,900
	New black, Hispanic, and Asian voters	184,600	369,200	553,900

Georgia conducts gubernatorial elections in midterm years when registration and turnout rates are historically lower. In the past two midterm election years, there were roughly 1.1 million registered black voters in Georgia, and just fewer than 700,000 unregistered black voters. There were also 1.2 million registered black, Hispanic, and Asian voters, and just fewer than 900,000 unregistered black, Hispanic, and Asian voters combined.<sup>69</sup>

For our analysis, we looked at what would happen if various portions of these communities’ unregistered voters of color were registered and then turned out at their average midterm election year rate.

We found that registering just 30 percent of unregistered eligible blacks in Georgia would yield an estimated 146,000 new voters, while registering 60 percent would yield an estimated 292,000 new voters. This 60 percent mark would be more than enough to upset the balance of power in the state, potentially allowing blacks to elect candidates who represent their views. However, even registering a smaller number of new voters would be enough to influence the policy positions of any future gubernatorial candidate.<sup>70</sup>

Finally, the results are only intensified if we consider the impact of registering certain portions of the unregistered black, Hispanic, and Asian population. Registering just 30 percent of unregistered blacks, Hispanics, and Asians in Georgia would yield an estimated 185,000 new voters, nearly enough to upset the state's balance of power. Meanwhile, registering 60 percent of this cohort would upset the balance of power by yielding an estimated 369,000 new voters\*.<sup>71</sup>

## **Voter registration as the antidote to voter suppression: The story of Florida in 2012**

What would a modern day Freedom Summer look like? For a textbook case of voter registration overcoming voter suppression, consider Florida in 2012.

In the years following the 2008 presidential election, the extreme right wing in Florida passed a number of laws that had the effect of stifling voters of color. Republican Gov. Rick Scott signed an executive order that disenfranchised half a million black formerly incarcerated individuals with the stroke of a pen. Florida state legislators pushed through bills that eliminated early voting on the Sunday before Election Day—a thinly veiled attack on the black church tradition of “Souls to the Polls”—and that imposed strict new rules on community-based voter registration drives.<sup>72</sup>

All of a sudden, registering voters in Florida became much more difficult. The new rules introduced a host of record-keeping and reporting requirements and slashed the deadline for submitting filled-in applications from 10 days to just 48 hours. Any violation of these new rules could result in a fine. Within weeks, the League of Women Voters and Rock the Vote halted Florida voter registration operations.<sup>73</sup>

Undeterred, the Florida NAACP kept going. At one registration drive in Miami, the NAACP registered 23,000 people.<sup>74</sup> After another successful drive, the president of the Okaloosa County branch of the NAACP was threatened with prosecution for submitting forms one hour past the deadline.<sup>75</sup> Undaunted, he kept leading registration drives throughout election season.

By Election Day 2012, the NAACP had registered more than 115,000 people, many in heavily black communities. When the votes were counted, President Obama's official margin of victory in Florida was just more than 73,000 votes.<sup>76</sup>

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## Lesson 2: Coalition building is the key to transformative political power

The second lesson from Freedom Summer of 1964 is that coalition building will be key to increasing the political power of the black community in the Black Belt.

The logo for the Student Nonviolent Coordinating Committee, or SNCC—one of the lead organizers of Freedom Summer—was a pair of joined hands, one black and one white. The activists understood that any lasting change would come from a sustained coalition of whites and people of color fighting a unified battle for a more inclusive future. In fact, 90 percent of the more than 1,000 out-of-state volunteers who traveled to Mississippi for Freedom Summer were white.<sup>77</sup>

In theory, these cross-racial coalitions should form naturally today. As of 2012, the South's poverty rate was at 16.5 percent, the highest of the four U.S. Census-designated regions,<sup>78</sup> and this poverty cuts across racial lines. A 2006 poll showed that white southerners hold populist views similar to their black neighbors, with the majority of white southerners agreeing that government should spend more on health, education, and improving people's standards of living.

However, white conservative leaders have systematically undermined these coalitions by playing up racially divisive wedge issues. This has been the case from the days of the Dixiecrats through Richard Nixon and up to present-day politicians such as South Carolina Gov. Nikki Haley (R), who has refused to remove a Confederate battle flag from the state capitol grounds.<sup>79</sup>

For the most part, this strategy of divide and conquer has worked: In recent years, working-class whites in the Black Belt have consistently voted differently than voters of color, even if this has meant voting against their economic self-interest. On the state level, whites in the Black Belt continuously vote for governors who favor small government and conservative economic policies. On the national level, white voters in the Black Belt overwhelmingly supported the GOP presidential ticket of former Gov. Mitt Romney (R-MA) and Rep. Paul Ryan (R-WI) in 2012 despite Romney's promise to cut funding for government services and Ryan's record of supporting draconian federal budget cuts.<sup>80</sup>

Still, the changing dynamics described in the previous sections provide an opportunity to overcome this polarization. From Maryland to North Carolina to Georgia, we have seen multiracial coalitions come forward to advocate for progressive change, including the “Moral Mondays” movement in numerous states. Below are a series of case studies that show what cross-race coalitions can look like in the Black Belt today.

## Georgia and criminal justice reform

In the past few years, Georgia has passed three different pieces of criminal justice reform legislation that will help shrink the state’s bloated criminal justice system.

As of 2009, 1 out of every 13 Georgians was under criminal justice supervision of some form—the highest rate in the nation.<sup>81</sup>

In 2012, the legislature passed H.B. 1176, a bipartisan bill to implement what has been termed a “smart on crime” criminal justice policies. The bill reduced sentences for nonviolent drug offenses and increased the felony threshold for minor crimes. A companion bill quintupled funding for accountability courts, which provide an alternative to incarceration for drug offenders.<sup>82</sup> Since then, Georgia Gov. Nathan Deal has signed two more criminal justice reform bills—H.B. 242, which rewrote the state’s juvenile justice code, and H.B. 349, which expanded the reforms of H.B. 1176. The reforms were projected to save the state \$264 million over five years.<sup>83</sup>

Criminal justice reform has been a priority for civil rights activists in Georgia for years. Yet the movement for justice reform in the state only started to gain momentum in 2011 when the Georgia legislature created the “Special Council on Criminal Justice Reform,” which is tasked with studying the system and making recommendations.<sup>84</sup> The special council brought together different leaders from all different backgrounds—whites and people of color, religious leaders, progressives, fiscal conservatives, business leaders, youth activists, and more—to explore the issue. The reform legislation was ultimately successful because it had support from each community.



## Mississippi and universal pre-K

As of 2013, Mississippi was 1 of only 10 states in the country not to offer state-funded pre-K. Where pre-K was offered, it was a patchwork. As of 2012, only one-third of Mississippi school districts budgeted for pre-K.<sup>85</sup>

Then the nonprofit group Mississippi First entered the picture. It authored a report that made a case for pre-K and held press conferences, rallies, and events to promote the cause.<sup>86</sup> As a result of the group's efforts, the legislature passed the Early Learning Collaborative Act of 2013, which provided funding for collaborative councils that would be charged with providing pre-K across the state. In December 2013, a total of 11 different collaboratives across Mississippi were given state funding to start pre-K programs.

Mississippi First succeeded in large measure because it brought together a wide group of people from different backgrounds—whites and people of color. The group also made the case for pre-K into an economic argument that hit home with people of all different backgrounds. For instance, Mississippi First argued that lack of early education leads to higher rates of teenage pregnancy, which costs Mississippi \$155 million each year. Meanwhile, the group argued that \$155 million each year could pay for high-quality pre-K education for 97 percent of Mississippi's four-year-olds.<sup>87</sup>

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### Lesson 3: A successful movement is a marathon, not a sprint

The organizers of Freedom Summer did not just have a one-year plan. The summer of 1964 was always meant to be the beginning of a multi-faceted, multi-year campaign. Any modern movement to build a more inclusive Black Belt needs to be seen as a generational battle.

One great advantage of adopting a generational mindset is the ability to build young leaders. Freedom Summer spawned a great number of leaders who would go on to become elected officials, people such as former Georgia State Sen. Julian Bond (D) and Rep. John Lewis (D), as well as organizers who would be involved in the movement for decades, including Hollis Watkins and Heather Booth, both of whom have gone on to lead civil rights advocacy campaigns over the ensuing five decades.<sup>88</sup>

This mindset is also necessary for building political power with or without a star candidate. The 2012 presidential election was the first time in recorded history that blacks turned out to a vote at a higher rate than non-Hispanic whites.<sup>89</sup> Many pundits attributed this to the fact that Obama was on the ticket. While this was certainly a factor, it is also true that the rate of black voter turnout has been increasing steadily over the past 20 years.<sup>90</sup> The historic 2012 black voter turnout rate was not a one-time phenomenon; it was the end result of a sustained period of voter registration and mobilization.

Finally, this mindset is important for maintaining turnout levels during midterm elections. As demonstrated in this report, the turnout rate for midterm election years is historically lower than that for presidential election years.<sup>91</sup> This cyclical drop-off has a huge impact on races from governor and congressman all the way down the ticket. This is especially relevant for the demographics discussed in this paper. A Voter Participation Center report on the voting habits of the “Rising American Electorate”—people of color, unmarried women, and youth voters ages 18 to 29 years old—estimates that as many as 21 million members of this group who turned out to vote in 2012 may not vote in the 2014 election.<sup>92</sup>

# Conclusion

Political activists have been limited for too long by a vision of the Black Belt as a shut door—the “Solid South” of yesteryear, artificially constrained by the long-lingering legacy of intentionally cultivated racial division. This vision is out of date. The demographic and other trends discussed in this report show that there is an opportunity to bring true political equality to the Black Belt.

For an example of what this can look like in practice, consider Maryland.

It is easy to forget that Maryland enslaved half its population at the time of the Civil War and that it is the state from which Harriet Tubman and Frederick Douglass escaped. Yet Maryland sits below the Mason-Dixon Line, and it practiced legalized segregation up until 1954.<sup>93</sup>

In the past few years, however, Maryland has seen the most successful run of civil rights legislation of any state in recent history. In just two years, Gov. Martin O’Malley (D) signed bills to abolish the death penalty, legalize same-sex marriage, decriminalize small amounts of marijuana, and extend early voting and same-day registration.<sup>94</sup>

Maryland’s run of progressive policy has been partly a result of broad-based coalition building and partly a result of changing demographics; from 2000 to 2010 the population share for non-Hispanic whites dropped 7 percentage points to 54.7 percent.<sup>95</sup> It is certainly the end result of decades of organizing. Maryland shows what can happen when people come together across old lines of separation and division to promote progressive values and policies. Maryland is not seceding from the South, instead it is demonstrating what the South’s future can and should be.

# Methodology

In order to simulate an actual election, we used two sets of numbers for registration and turnout rates—an average for the past two presidential election years in 2008 and 2012, as well as an average for the past two midterm election years in 2006 and 2010—when no presidential candidate was on the ticket.

Using these data, we asked how many new voters would be created if turnout rates were held steady. We then compared that number of new voters to the balance of power in each state—which is defined as the net margin of victory over the past three gubernatorial elections.

There are a few caveats. First, these numbers are benchmarks; although it would be very difficult to register 90 percent of unregistered voters in any community in any state, we present the scenario to illustrate that communities of color have the capacity to enact political change. Second, this analysis assumes that no new white voters are registered; but it also assumes that whites in the Black Belt do not change their voting patterns in the coming years. Third, the numbers included here are based on data from the 2006–2012 Current Population Survey’s November Supplements and are therefore estimates; however, these are the only data where state-level estimates of voting registration behavior were available. We have rounded all final numbers to the nearest hundred. Finally, in certain states, the number of Hispanic or Asian voters was too small to calculate turnout rates. In these cases, we used the nation-wide turnout rate for that community and marked the final estimate of “new voters” with an asterisk.

**\* Correction, June 16, 2014:** This report incorrectly stated the population of people defining themselves as “black” or “mixed-raced black” in the South between 2000 and 2010. This population actually grew by 18 percent over that time period. This report incorrectly stated the growth of the Hispanic population in the South in the first decade of the new millennium. The correct number is 18,227,508. This report incorrectly stated the year in which 6.7 percent of eligible black voters in the state were registered to vote, the lowest of any state in the country. The correct year is 1962. An earlier version of this report contained an incomplete list of the Black Belt states. This list has been updated to include Virginia. This report incorrectly stated the numbers of “new voters” created by registering 30 percent or 60 percent of unregistered blacks, Hispanics, and Asians and Georgia. The correct numbers are 185,000 and 369,000, respectively.

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## About the author

**Ben Jealous** is a Senior Fellow at American Progress. He is the former president and CEO of the NAACP and currently works as a partner at Kapor Capital, an Oakland-based firm that leverages the technology sector to create progressive social change. At American Progress, he will focus on tracking political trends that affect civil and human rights and will contribute to developing policy solutions that ensure equity and opportunity for all Americans.

Jealous was elected to lead the NAACP in 2008. During his tenure, he focused the organization on voting rights and criminal justice reform and oversaw the launch of several national programs on education, health, and environmental justice. Jealous was the youngest person ever appointed to lead the organization and expanded the NAACP's capacity to organize around issues pertaining to the economy and voter registration and mobilization.

Jealous' career began in 1991, when he served as a community organizer in Harlem with the NAACP Legal Defense Fund. Among his many achievements and accolades, Jealous was named one of *Time's* "40 Under 40" rising stars of American politics in 2010 and was recently designated as a young global leader by the World Economic Forum.

A graduate of Columbia University and Oxford University and a Rhodes scholar, Jealous also served as the president of the Rosenberg Foundation and was the founding director of Amnesty International's U.S. Human Rights Program.

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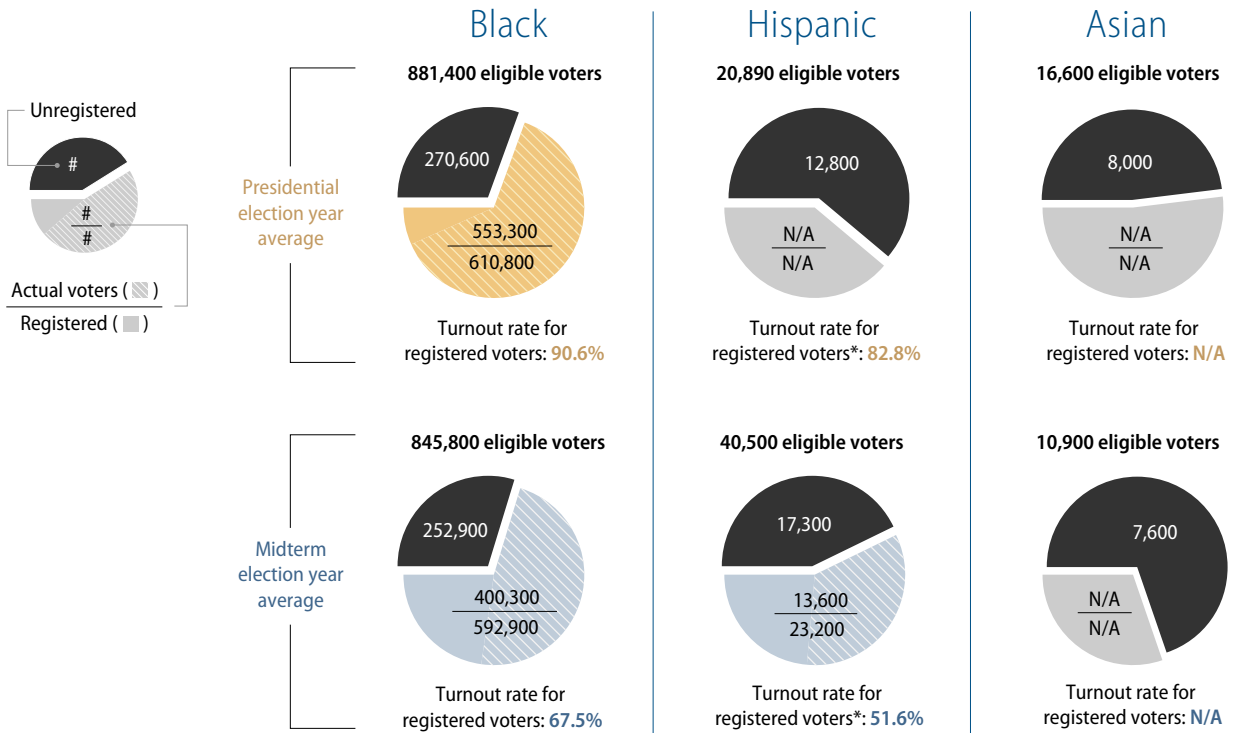
The Center for American Progress thanks the above-mentioned funders for their support of our report. The views and opinions expressed in this report are those of Center for American Progress, the Southern Elections Foundation, and the authors and do not necessarily reflect the position of the funders. The Center for American Progress produces independent research and policy ideas driven by solutions that we believe will create a more equitable and just world.

# Appendix A

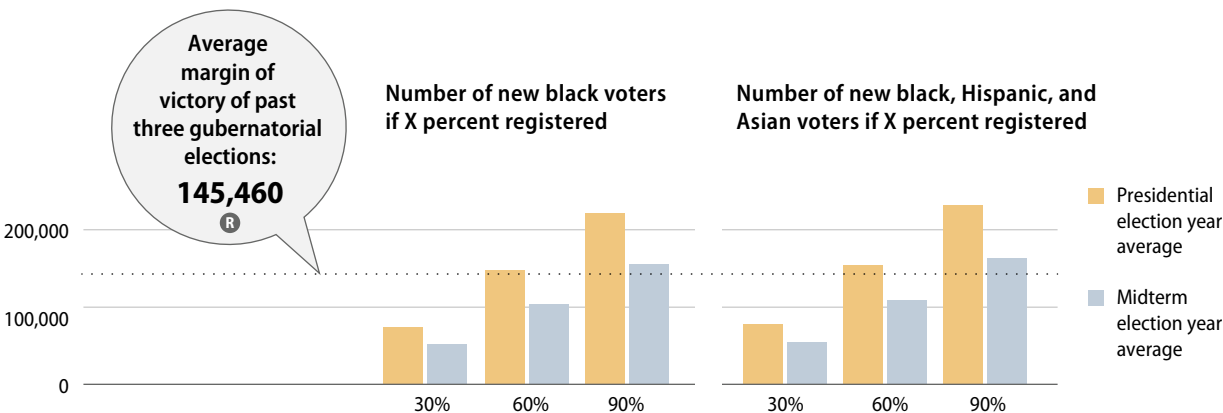
State-by-state analysis of voting trends in Black Belt states

# Alabama

## Voter profiles



\* For populations with small sample sizes, nationwide turnout rates are used as a baseline. Note: Figures are rounded. See Methodology section for more information.



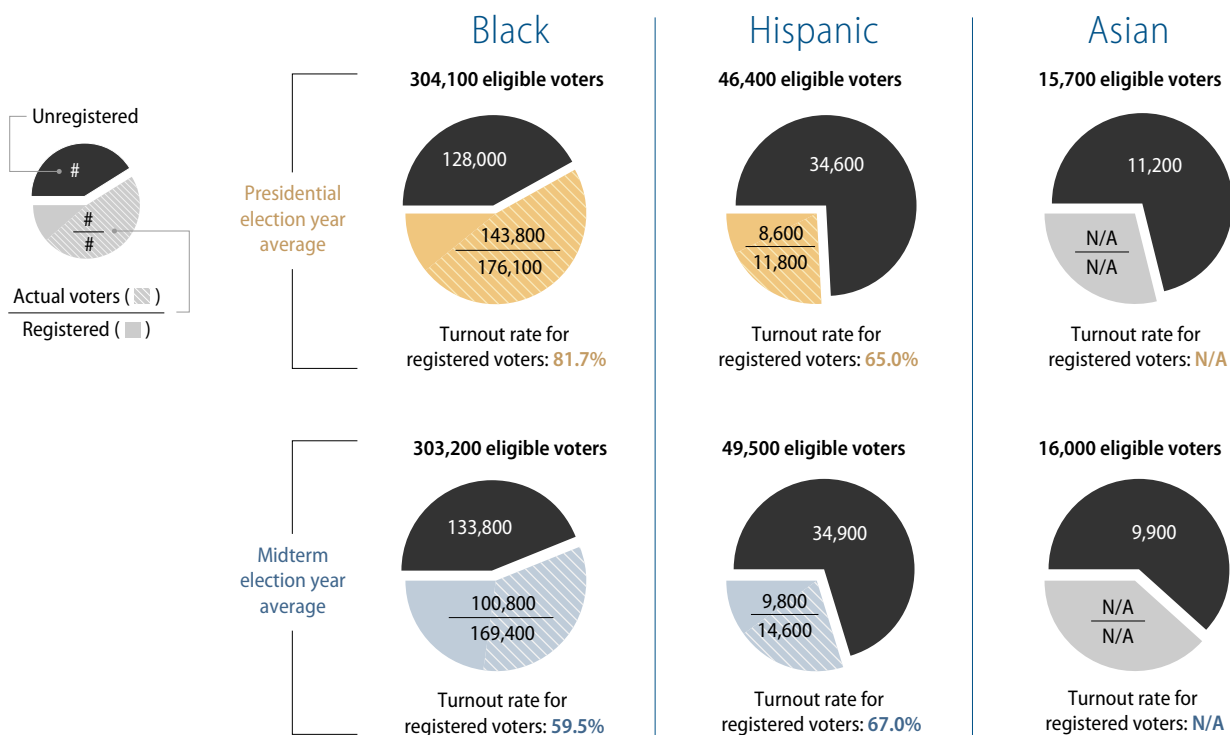
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels  
R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

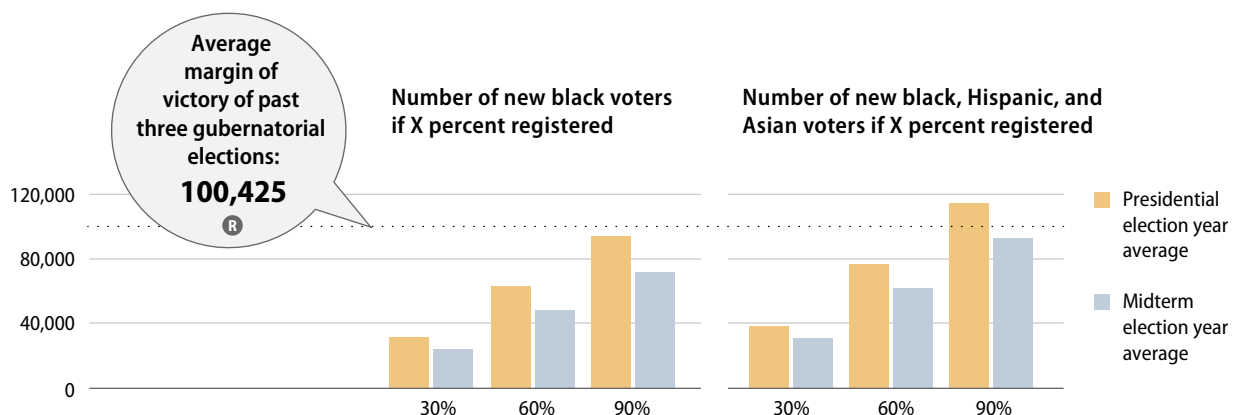


# Arkansas

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



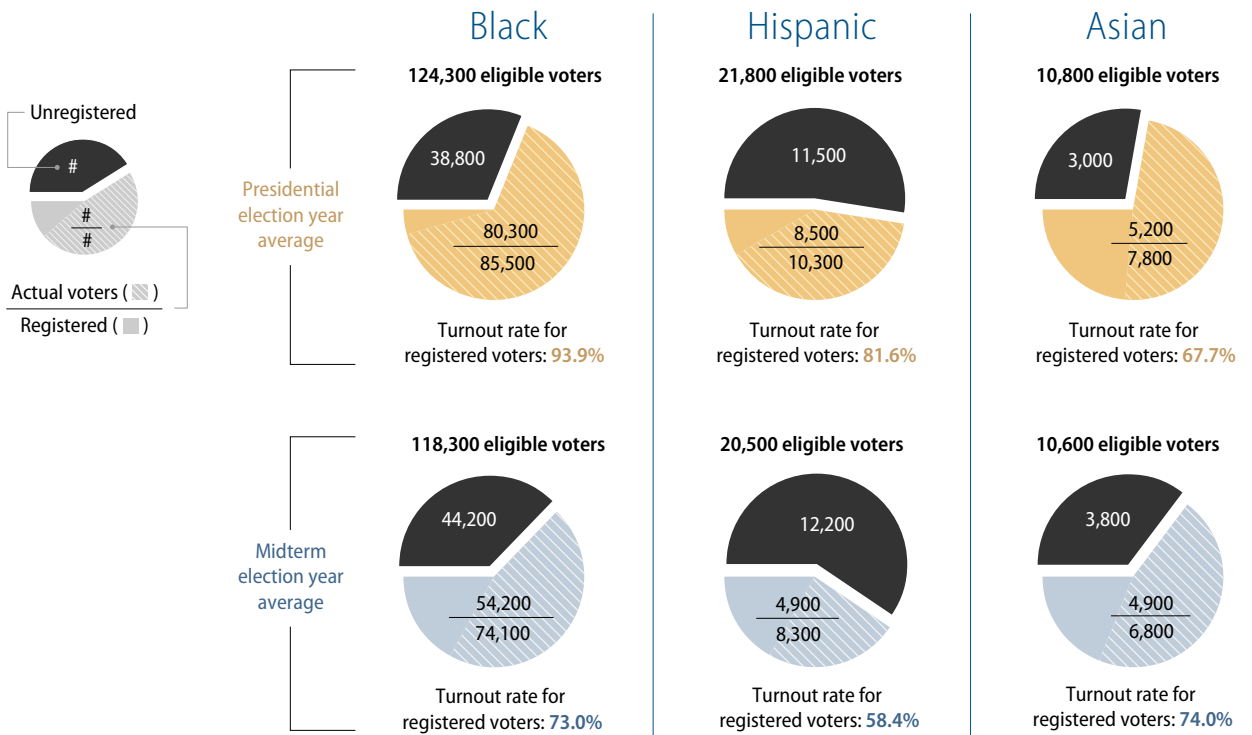
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

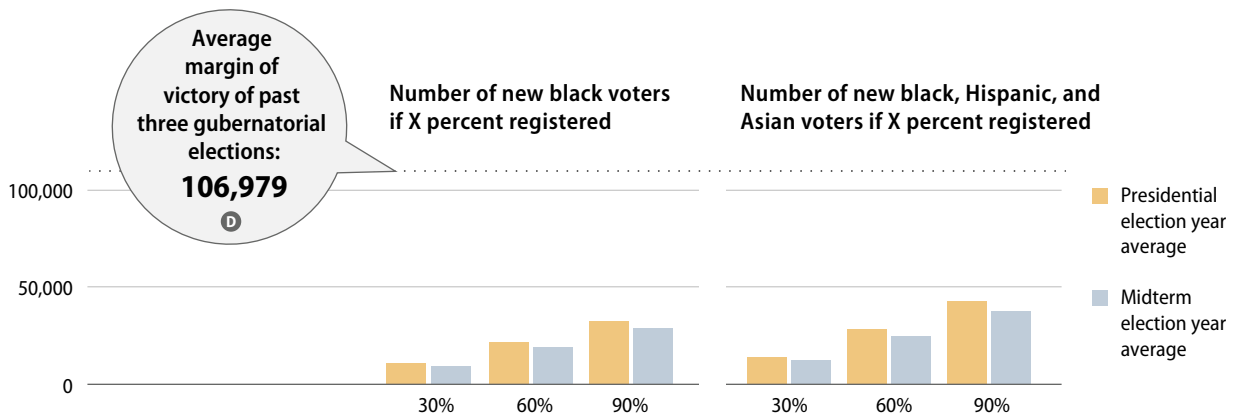
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Delaware

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



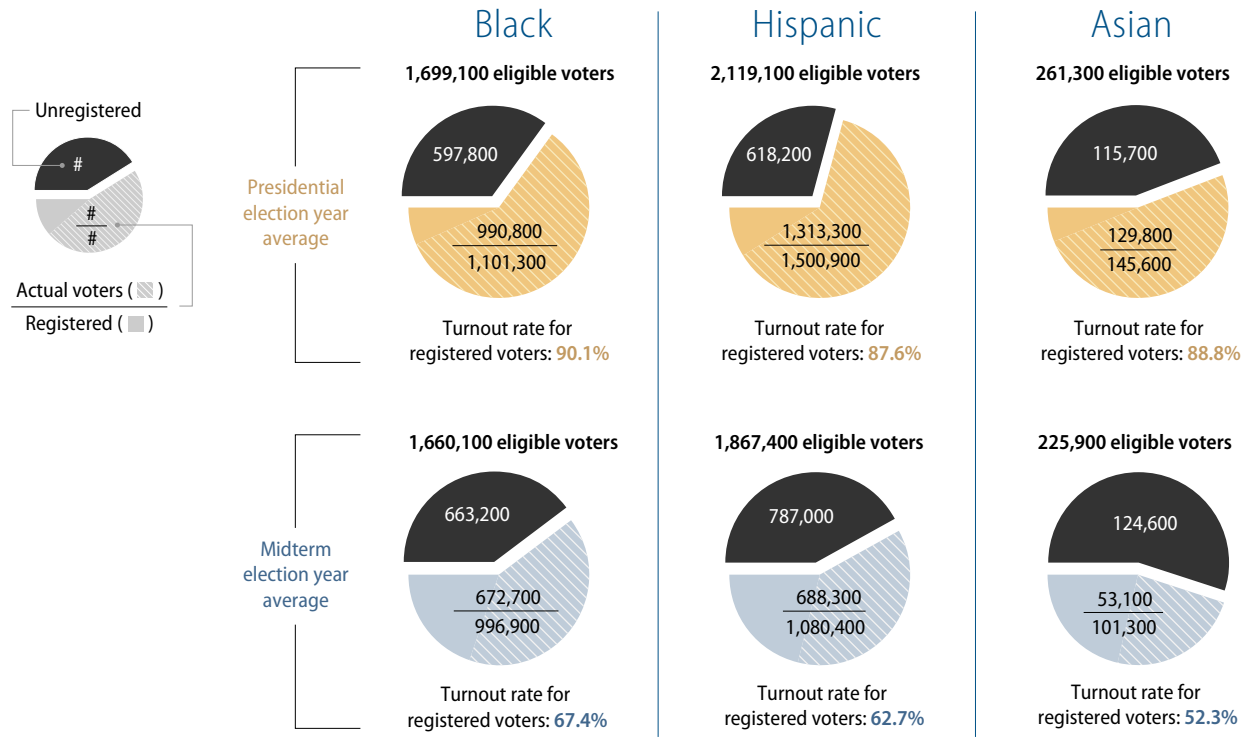
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

(R = Margin of victory favors Republicans; (D = Margin of victory favors Democrats)

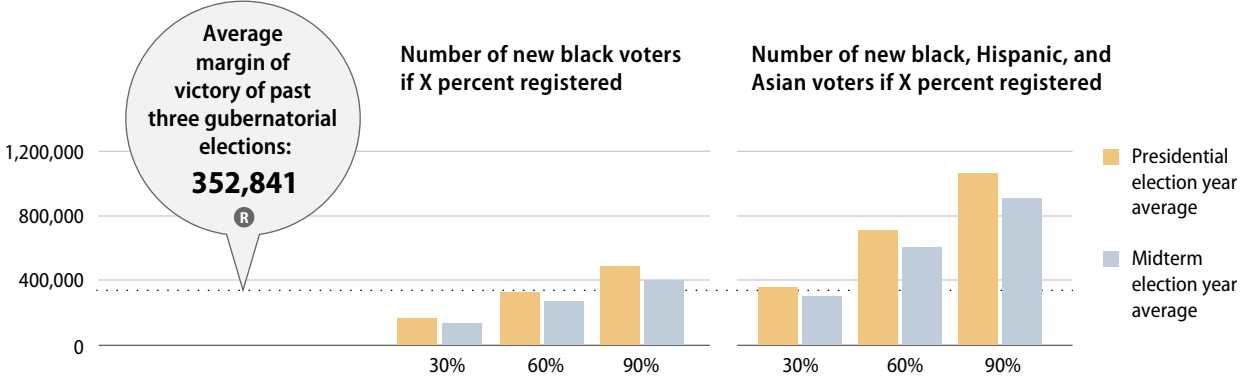
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Florida

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.

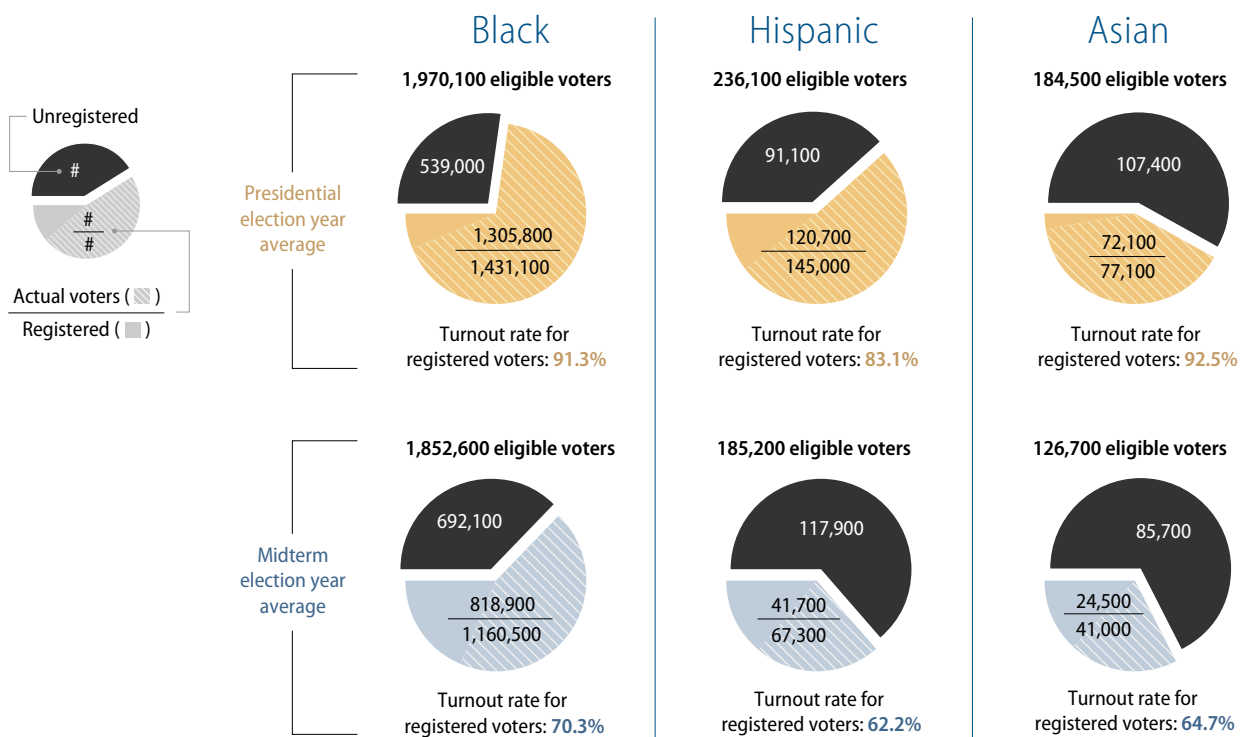


Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels  
 R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

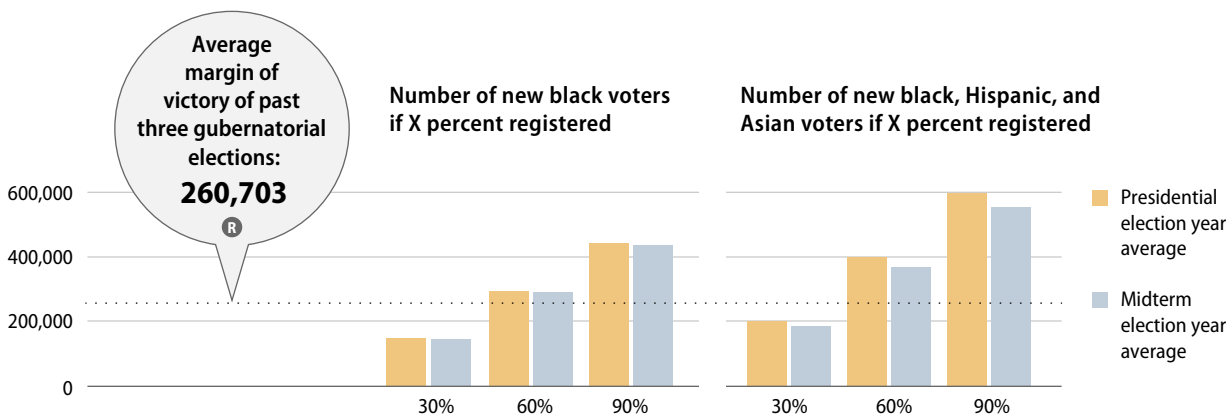
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Georgia

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



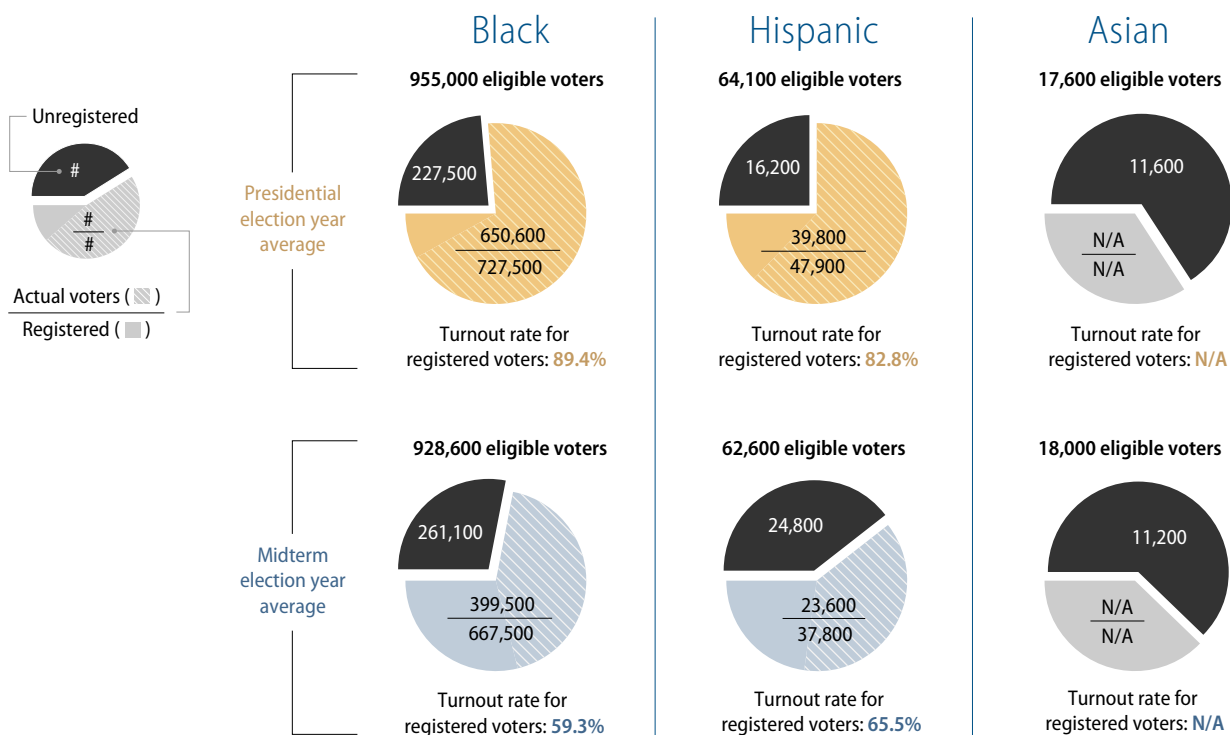
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

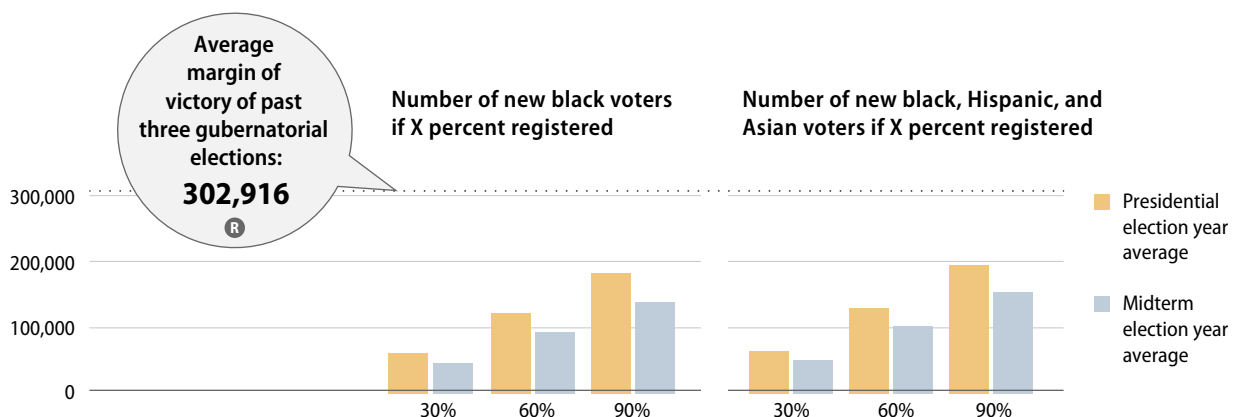
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Louisiana

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



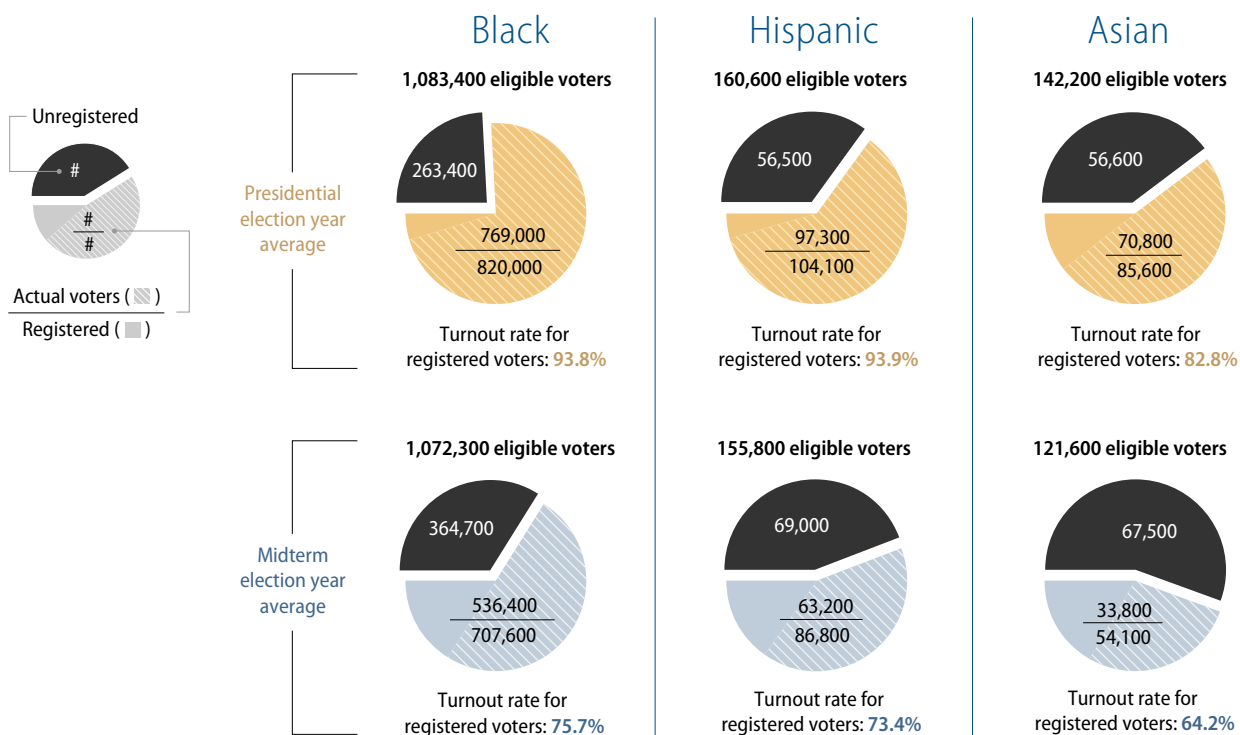
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

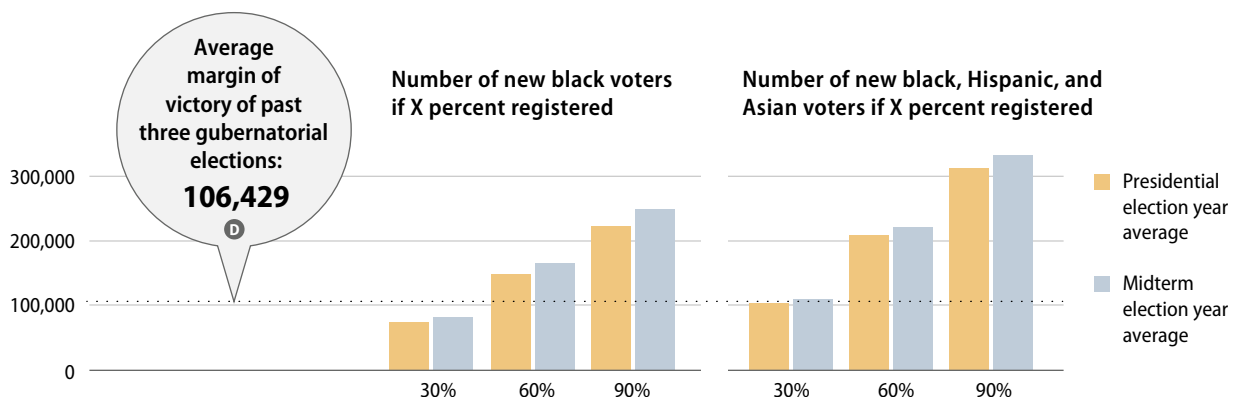
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Maryland

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



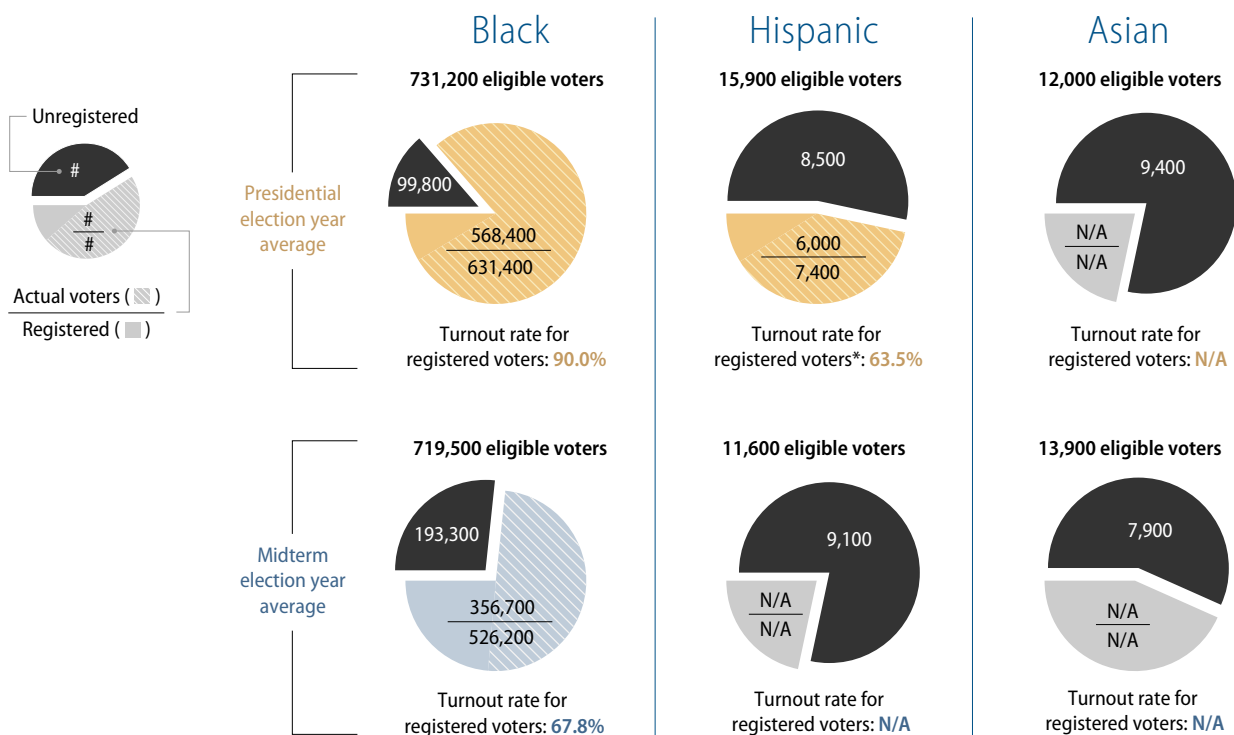
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

Ⓡ = Margin of victory favors Republicans; Ⓣ = Margin of victory favors Democrats

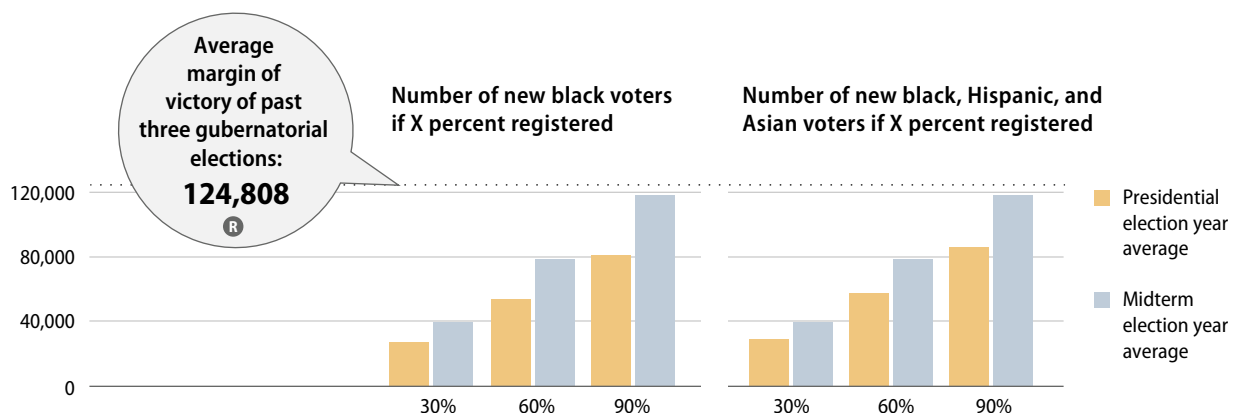
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Mississippi

## Voter profiles



\* For populations with small sample sizes, nationwide turnout rates are used as a baseline. Note: Figures are rounded. See Methodology section for more information.



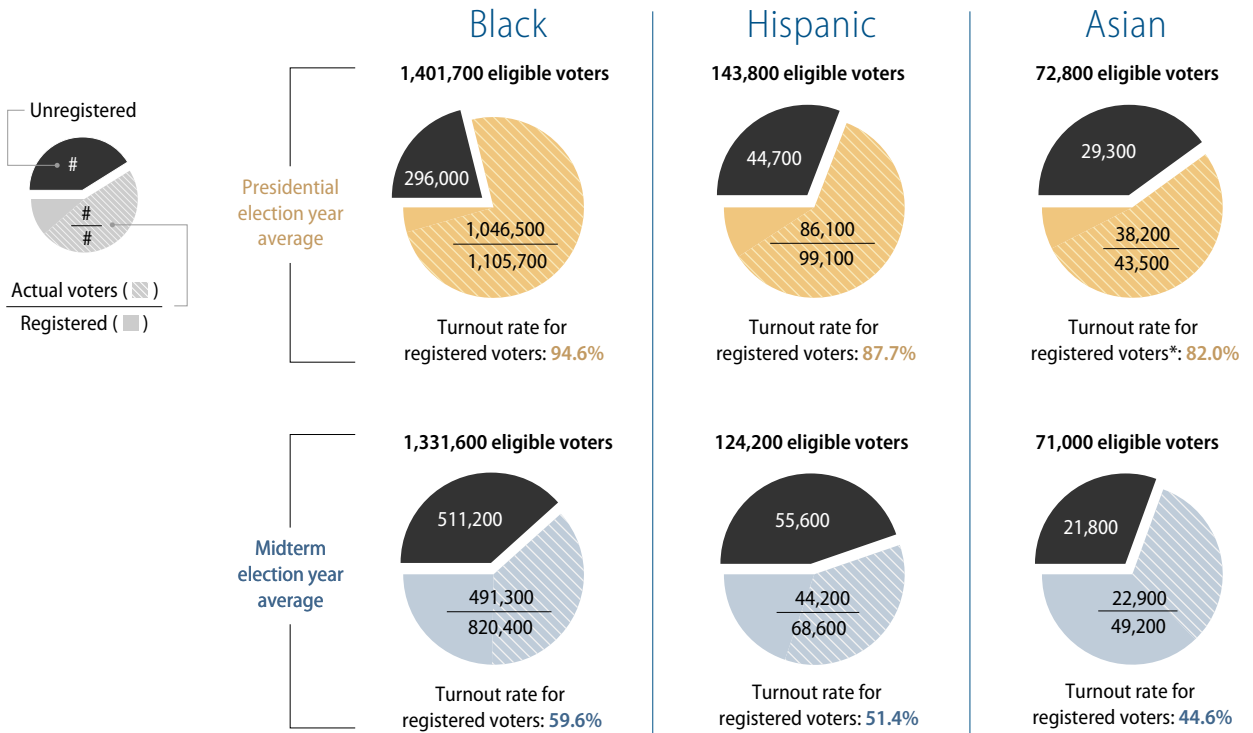
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

(R) = Margin of victory favors Republicans; (D) = Margin of victory favors Democrats

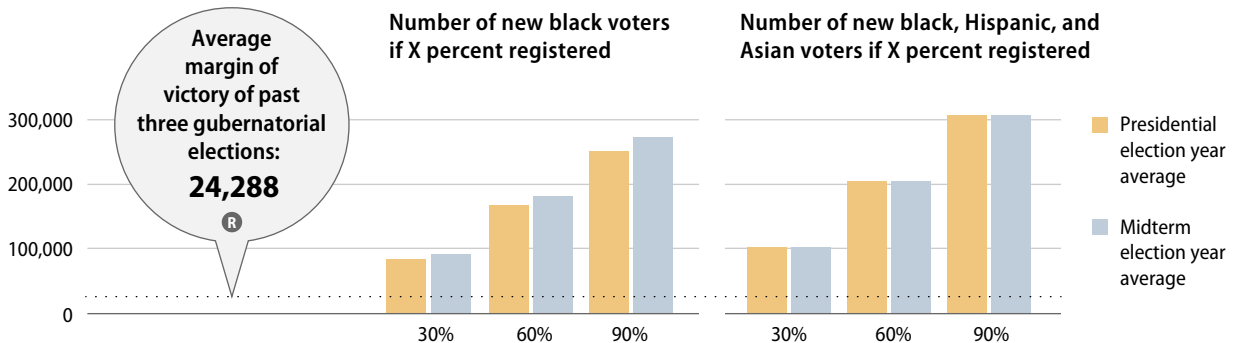
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# North Carolina

## Voter profiles



\* For populations with small sample sizes, nationwide turnout rates are used as a baseline. Note: Figures are rounded. See Methodology section for more information.



Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

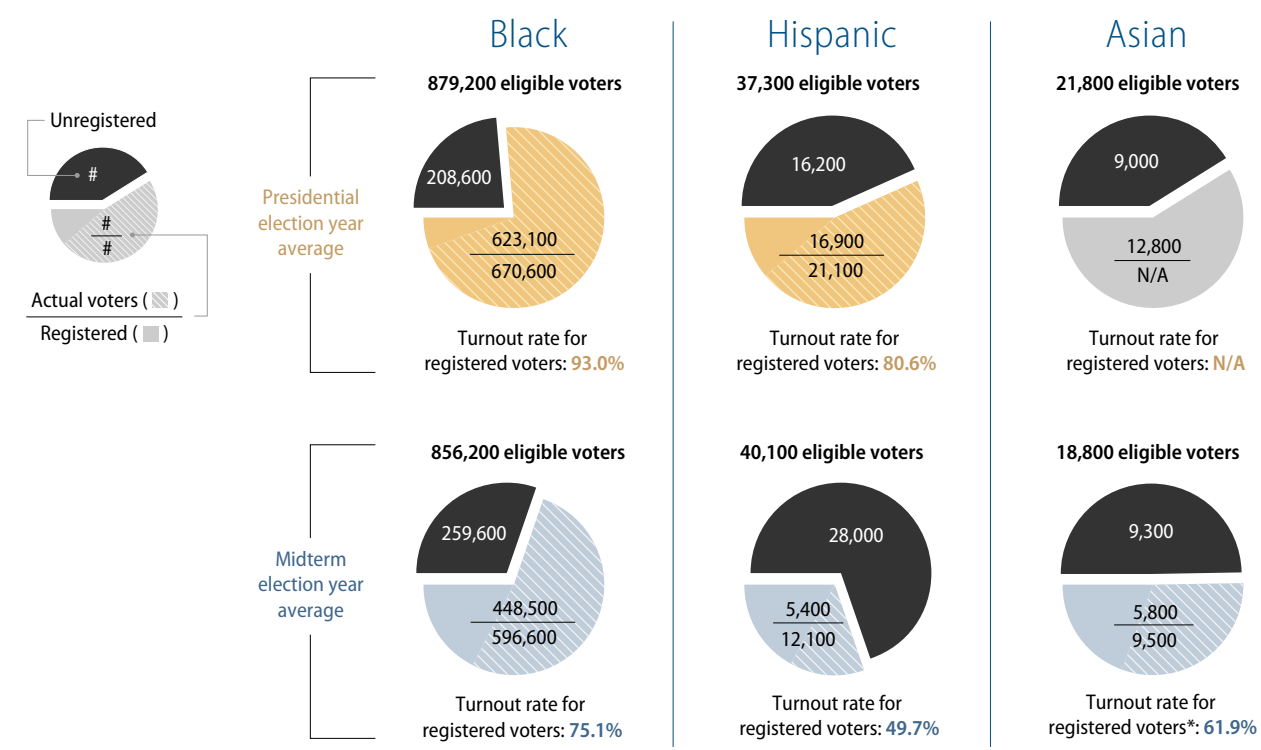
R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

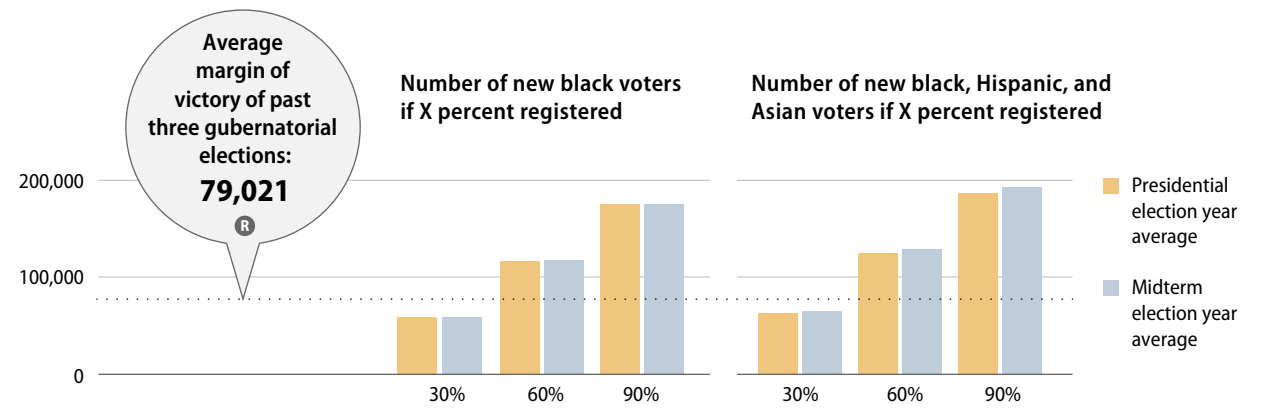


# South Carolina

## Voter profiles



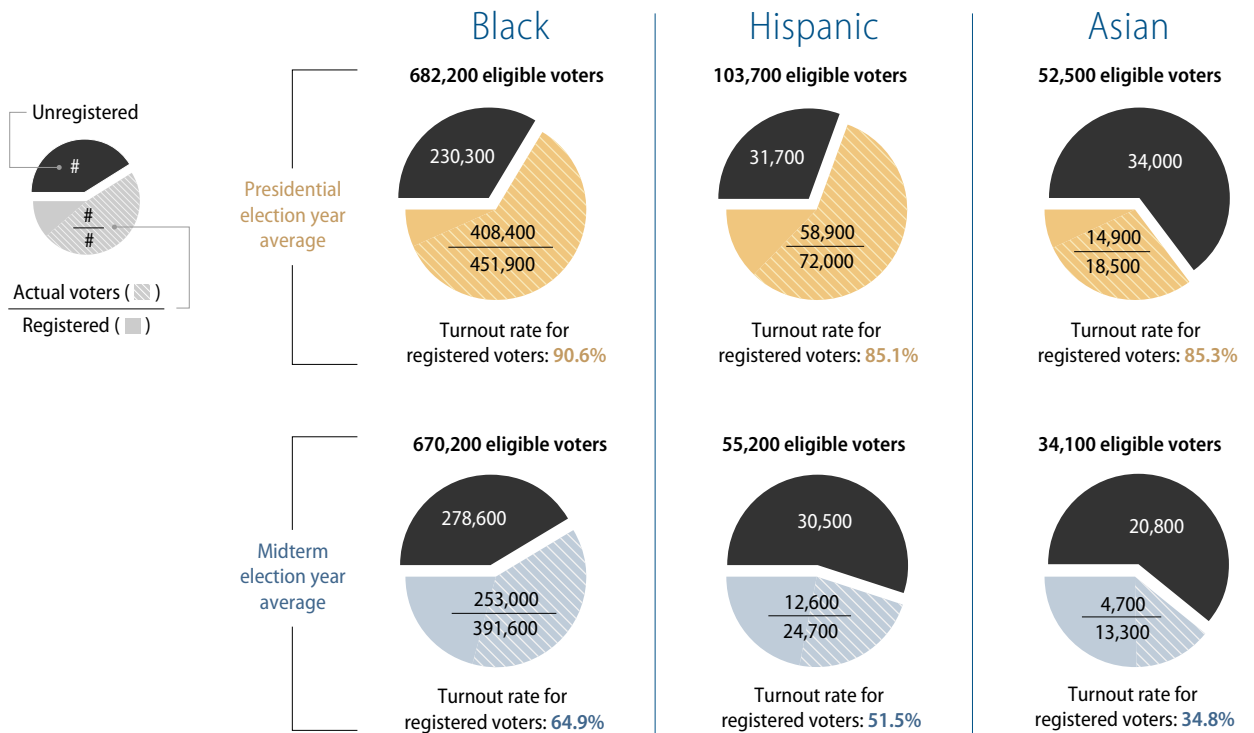
\* For populations with small sample sizes, nationwide turnout rates are used as a baseline. Note: Figures are rounded. See Methodology section for more information.



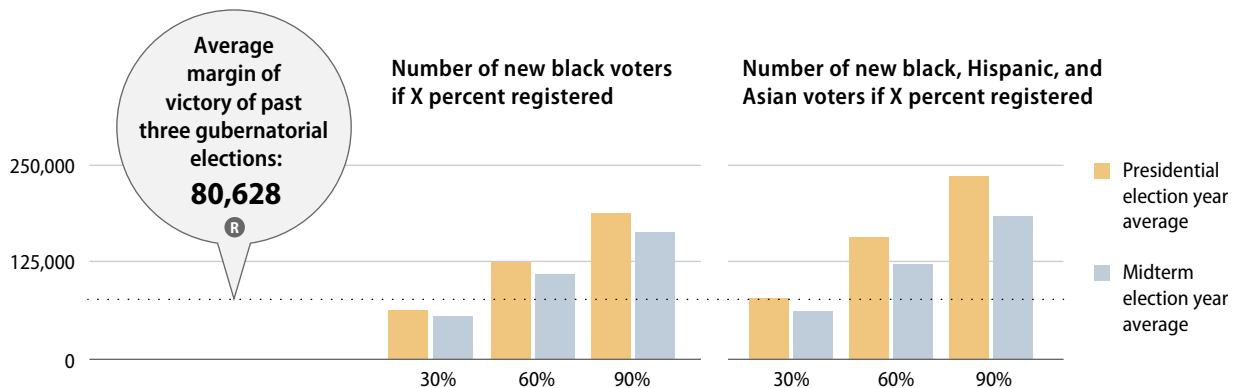
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels  
R = Margin of victory favors Republicans; D = Margin of victory favors Democrats  
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Tennessee

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



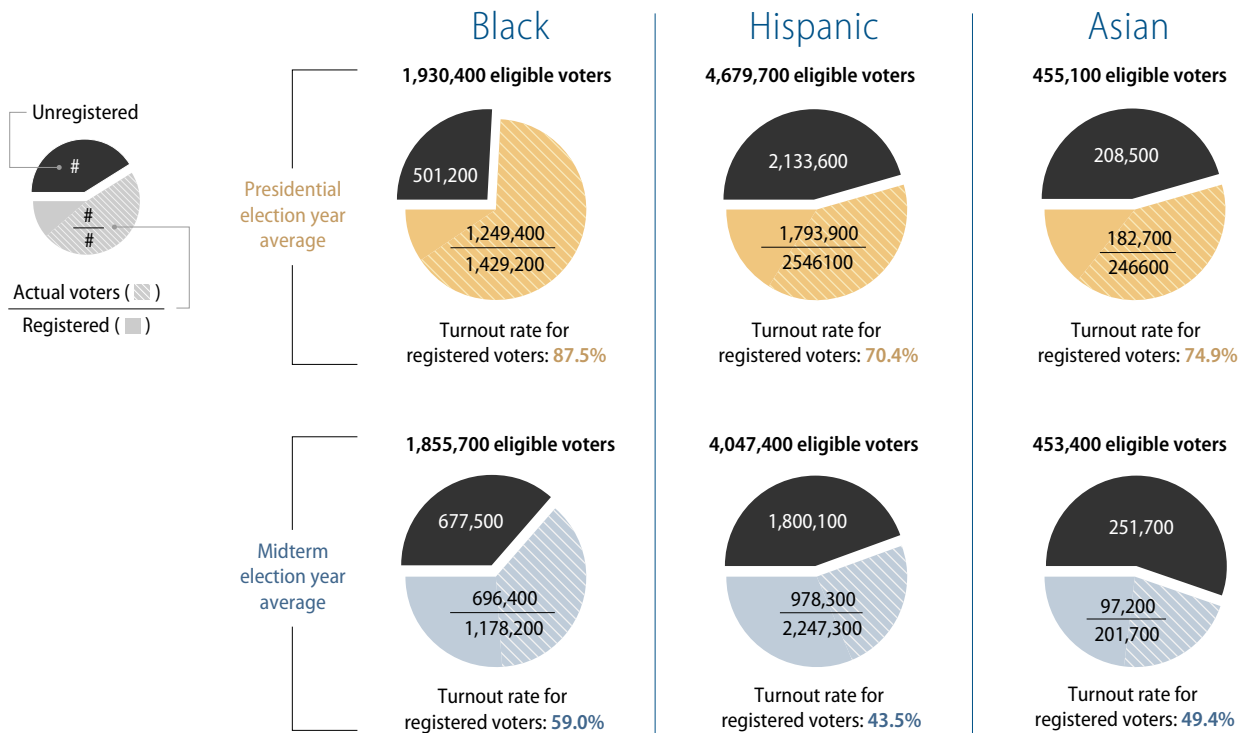
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

Ⓡ = Margin of victory favors Republicans; Ⓣ = Margin of victory favors Democrats

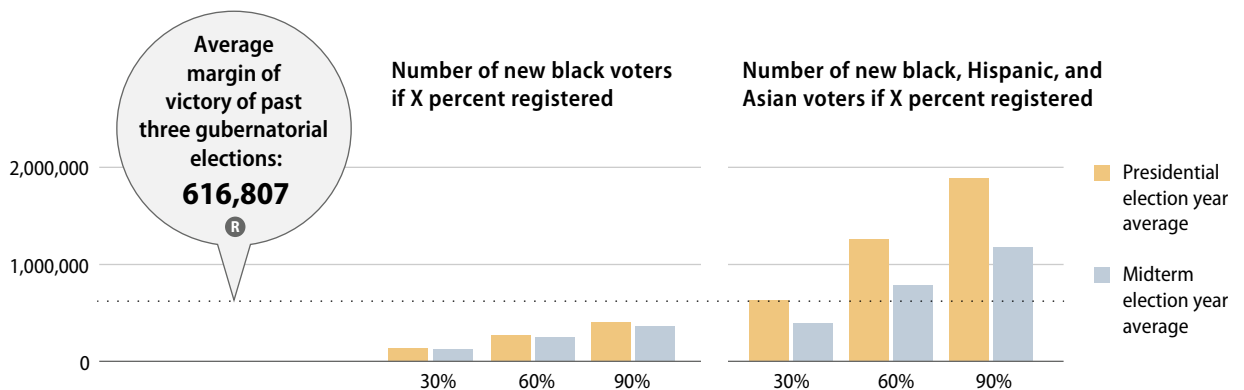
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Texas

## Voter profiles



Note: Figures are rounded. See Methodology section for more information.



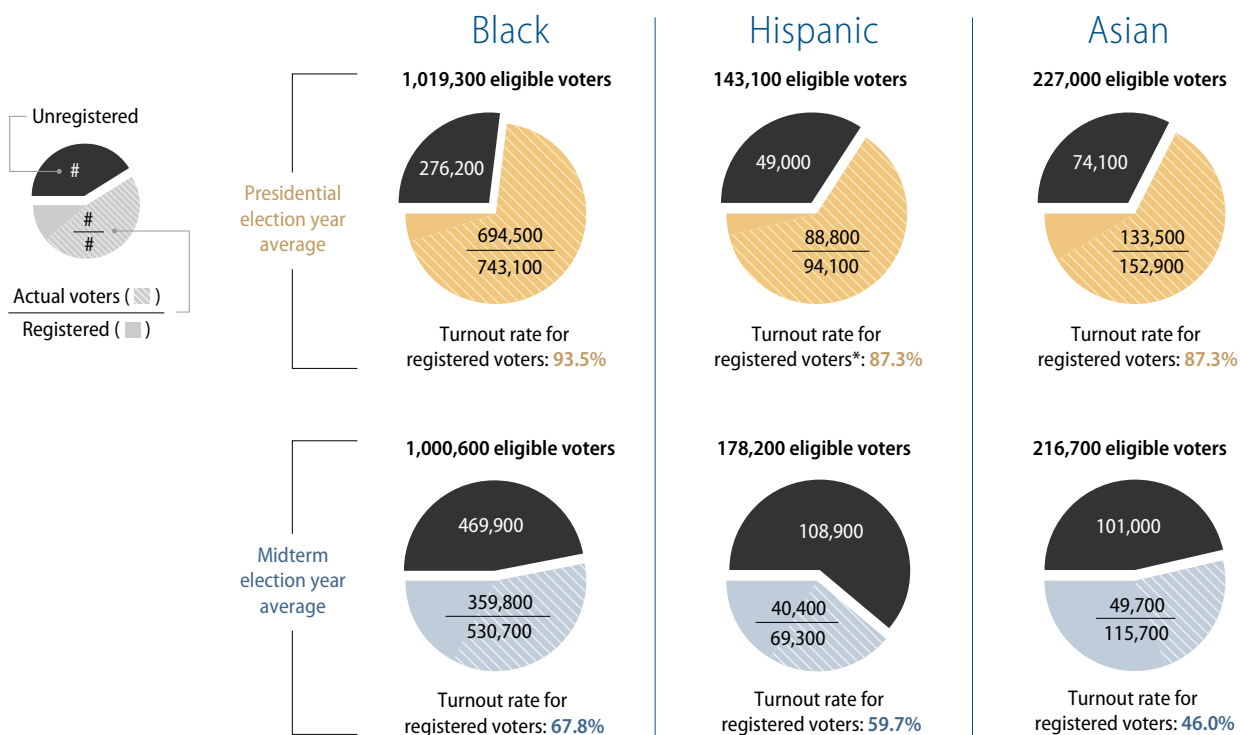
Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

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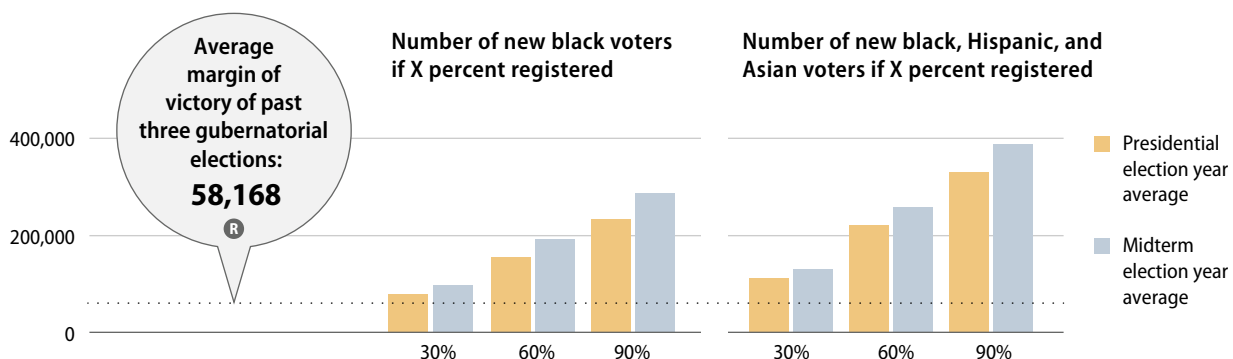
Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Virginia

## Voter profiles



\* For populations with small sample sizes, nationwide turnout rates are used as a baseline. Note: Figures are rounded. See Methodology section for more information.



Note: Number of new voters if X percent of unregistered eligible voters are registered, and turnout rates remain at previous levels

R = Margin of victory favors Republicans; D = Margin of victory favors Democrats

Source: National Bureau of Economic Research, "NBER CPS Supplements," available at <http://www.nber.org/data/current-population-survey-data.html> (last accessed May 2014).

# Appendix B

Alabama		Percent registered		
Average margin of victory: 145,460		30%	60%	90%
Presidential election year average	New black voters	73,600	147,100	220,700
	New black, Hispanic, and Asian voters*	76,700	153,500	230,200
Midterm election year average	New black voters	51,200	102,500	153,700
	New black, Hispanic, and Asian voters	53,900	107,900	161,800
Arkansas		Percent registered		
Average margin of victory: 100,425		30%	60%	90%
Presidential election year average	New black voters	31,400	62,800	94,100
	New black, Hispanic, and Asian voters	38,100	76,300	114,400
Midterm election year average	New black voters	23,900	47,800	71,600
	New black, Hispanic, and Asian voters	30,900	61,700	92,600
Delaware		Percent registered		
Average margin of victory: 106,979		30%	60%	90%
Presidential election year average	New black voters	10,900	21,800	32,800
	New black, Hispanic, and Asian voters	14,400	28,700	43,100
Midterm election year average	New black voters	9,700	19,300	29,000
	New black, Hispanic, and Asian voters	12,600	25,300	37,900
Florida		Percent registered		
Average margin of victory: 352,841		30%	60%	90%
Presidential election year average	New black voters	161,600	323,200	484,700
	New black, Hispanic, and Asian voters	354,800	709,700	1,064,500
Midterm election year average	New black voters	134,200	268,300	402,500
	New black, Hispanic, and Asian voters	301,700	603,500	905,200

\* For populations with small sample sizes, nationwide turnout rates are used as a baseline.

## Georgia

		Percent registered		
Average margin of victory: 260,703		30%	60%	90%
Presidential election year average	New black voters	147,600	295,100	442,700
	New black, Hispanic, and Asian voters	200,100	400,200	600,300
Midterm election year average	New black voters	146,000	292,000	437,900
	New black, Hispanic, and Asian voters	184,600	369,200	553,900

## Louisiana

		Percent registered		
Average margin of victory: 302,916		30%	60%	90%
Presidential election year average	New black voters	61,000	122,000	183,000
	New black, Hispanic, and Asian voters	65,000	130,000	195,000
Midterm election year average	New black voters	46,400	92,800	139,200
	New black, Hispanic, and Asian voters	51,300	102,600	153,900

## Maryland

		Percent registered		
Average margin of victory: 106,429		30%	60%	90%
Presidential election year average	New black voters	74,100	148,200	222,300
	New black, Hispanic, and Asian voters	104,100	208,200	312,300
Midterm election year average	New black voters	82,800	165,600	248,400
	New black, Hispanic, and Asian voters	111,000	221,900	332,900

## Mississippi

		Percent registered		
Average margin of victory: 124,808		30%	60%	90%
Presidential election year average	New black voters	26,900	53,900	80,800
	New black, Hispanic, and Asian voters*	28,600	57,100	85,700
Midterm election year average	New black voters	39,300	78,700	118,000
	New black, Hispanic, and Asian voters	39,300	78,700	118,000

## North Carolina

		Percent registered		
Average margin of victory: 24,288		30%	60%	90%
Presidential election year average	New black voters	84,000	168,100	252,100
	New black, Hispanic, and Asian voters*	103,000	206,000	309,000
Midterm election year average	New black voters	91,400	182,700	274,100
	New black, Hispanic, and Asian voters	102,800	205,700	308,500

\* For populations with small sample sizes, nationwide turnout rates are used as a baseline.

South Carolina		Percent registered		
Average margin of victory: 79,021		30%	60%	90%
Presidential election year average	New black voters	58,200	116,400	174,600
	New black, Hispanic, and Asian voters	62,100	124,300	186,400
Midterm election year average	New black voters	58,500	116,900	175,400
	New black, Hispanic, and Asian voters*	64,400	128,800	193,100
Tennessee		Percent registered		
Average margin of victory: 80,628		30%	60%	90%
Presidential election year average	New black voters	62,600	125,200	187,800
	New black, Hispanic, and Asian voters*	78,600	157,100	235,700
Midterm election year average	New black voters	54,300	108,500	162,800
	New black, Hispanic, and Asian voters	61,100	122,300	183,400
Texas		Percent registered		
Average margin of victory: 616,807		30%	60%	90%
Presidential election year average	New black voters	131,600	263,100	394,700
	New black, Hispanic, and Asian voters	629,100	1,258,200	1,887,300
Midterm election year average	New black voters	119,900	239,800	359,700
	New black, Hispanic, and Asian voters	392,300	784,700	1,177,000
Virginia		Percent registered		
Average margin of victory: 58,168		30%	60%	90%
Presidential election year average	New black voters	77,500	154,900	232,400
	New black, Hispanic, and Asian voters*	109,700	219,400	329,100
Midterm election year average	New black voters	95,600	191,100	286,700
	New black, Hispanic, and Asian voters	129,000	258,000	387,000

\* For populations with small sample sizes, nationwide turnout rates are used as a baseline.

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